

Investor Presentation with 6M'18 Financials

July 2018

Executive summary

Structurally Attractive Turkish Economy Underpinning a Dynamic Banking Sector

- Turkish market presents a strong opportunity among emerging markets thanks to large and growing economy energized by a highly attractive demographic profile and strong resilience to significant negative developments
- In this macro backdrop, banking sector has a promising future, with growth opportunities implied by current product and volume penetration figures, and a profitability higher than that of emerging market peers
- CBRT delivered strong monetary policy tightening through Q2, to stabilize currency and prevent further deterioration in inflation outlook
- Economic activity will lose some momentum in the upcoming period, which will help curb the imbalances and translate into a more stable macroeconomic background for the banking system to operate in

One of the Top Performing Banks in the Market

- QNB Finansbank is one of the strongest players in this market with 5th ranking across most categories among privately owned banks
- It has a very strong distribution network balanced between a branch footprint covering 99% of banking business in the market and best in market digital offerings
- It has shown strong financial performance beyond its scale even in most volatile market conditions driven by differentiation, adaptability and right people brought together

New Shareholder Opens a New Frontier to QNB Finansbank

- Acquisition by QNB positions QNB Finansbank as the Turkish bank with the strongest shareholder
- QNB is the largest player in Middle East and Africa by all critical measures and has the highest ratings among all banks with a presence in Turkey
- Its presence across a wide geography overlaps well with Turkey's key foreign trade partners bringing opportunities in this area
- QNB Finansbank's launch of its new brand has been very successful, and is translating to successful expansion of its customer franchise in potential growth areas
- QNB Finansbank already started seeing positive impact of new shareholder structure in funding costs and trade volumes
- With the new shareholder, QNB Finansbank has added a new growth chapter in its successful history capturing its fair share in Corporate and Commercial Banking while sustaining its success in Retail and SME Banking

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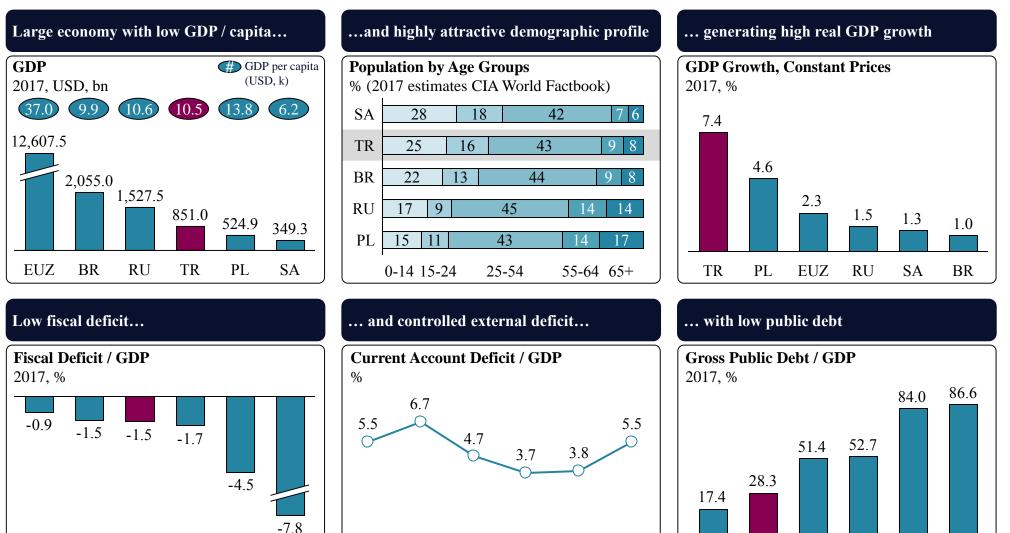
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Macro-economic Overview

Structurally attractive Turkish economy and focus on fiscal discipline

EUZ: EurozonePL: PolandSA: South AfricaRU: RussiaBR: BrazilTR: Turkey





RU

TR

PL

SA

BR

EUZ

2012

2013

2014

2015

2016

2017

EUZ

RU

TR

PL

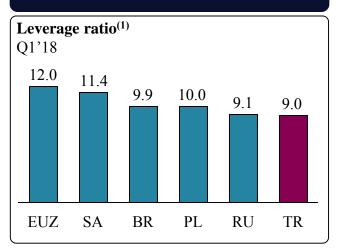
SA

BR

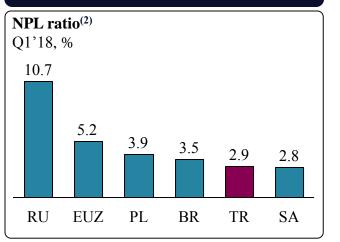
Sound banking system with inherent growth potential⁽¹⁾

EUZ: Eurozone PL: Poland SA: South Africa RU: Russia BR: Brazil TR: Turkey

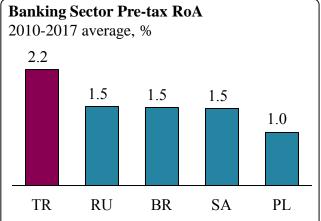
Low leverage ratio...



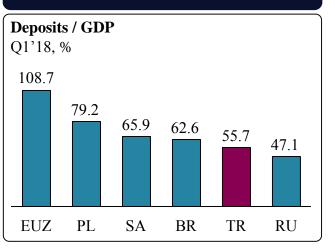
... and limited NPL levels...

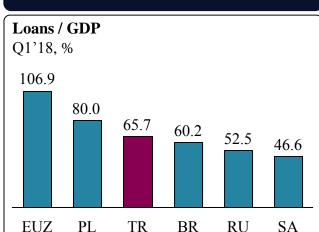


... with strong profitability characteristics



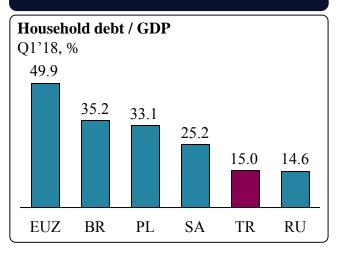
Further growth potential in deposits...





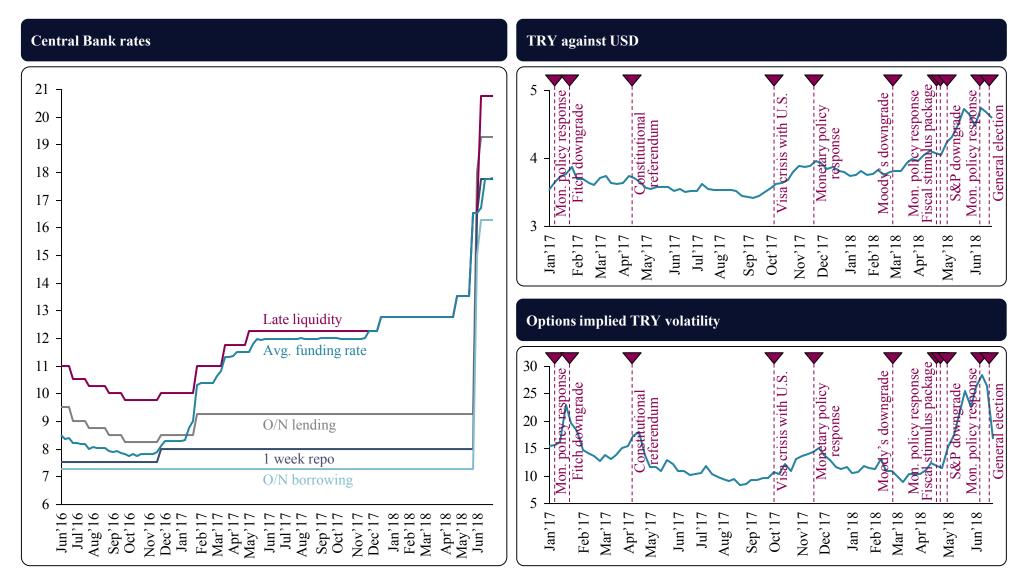
... feeding overall lending growth potential...

... as well as ongoing retail lending growth



(1) SA: Q4'17, PL: Q4'17, EUZ: Q4'17
(2) EUZ: Q4'17 (For significant institutions as designated by ECB), SA: Q4'17, PL: Q4'17
Source: Reuters - Data Stream, ECB, BRSA, Turkstat

Tight monetary policy stance to be maintained, as price stability remains the main concern



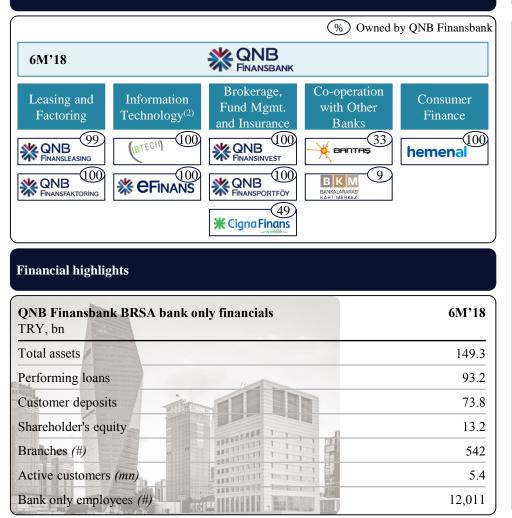


Note: CBRT hiked the average funding cost by 500bps throughout the Q2. The Bank also delivered the long-awaited policy framework simplification at the beginning of June, restoring the 1-week reportate as the main policy rate

QNB Finansbank and QNB Group at a Glance

QNB Finansbank: 5th Largest Privately Owned Universal Bank⁽¹⁾

QNB Finansbank group structure



QNB Finansbank market positioning

Bank o	only, 3M'18					Commercial
	Numbers of Branches	Total Assets	Net Loans	Customer Deposits	Retail Loans ⁽³⁾	Installment Loans
1 st	İşbank	İşbank	İşbank	İşbank	Garanti	İşbank
2 nd	Garanti	Garanti	Garanti	Garanti	İşbank	Garanti
3 rd	Yapı Kredi	Akbank	Akbank	Akbank	Yapı Kredi	Yapı Kredi
4 th	Akbank	Yapı Kredi	Yapı Kredi	Yapı Kredi	Akbank	Akbank
5 th	Denizbank	*	*	Denizbank	*	*
6 th	*	Denizbank	Denizbank	*	Denizbank	Denizbank
7 th	TEB	TEB	TEB	TEB	TEB	TEB
8 th	ING	ING	ING	ING	ING	ING
9 th	HSBC	HSBC	HSBC	HSBC	HSBC	HSBC



Note: All information in the presentation is based on BRSA bank only data unless stated otherwise

(1) In terms of total assets, net loans, retail loans and commercial installment loans

- (2) Ownership in eFinans increased to 100% as of 25.04.2018
- (3) Including overdraft

Source: BRSA bank only data; BAT

QNB Finansbank covers Turkish geography through a diverse distribution network and market's only "pure digital bank"

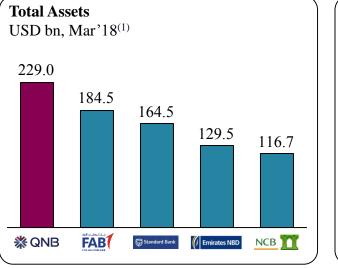


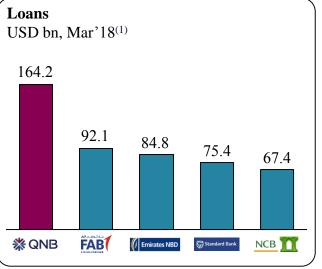
QNB's ownership of Finansbank brings a strong support to one of market's leading performers

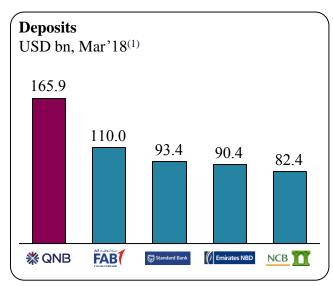
	QNB Finansbanl	X			QNB Group				
Shareholder Structure	% Qatar National Bank 99.88 Other 0.12				%	Qatar Inve 50.0 Private Sec 50.0		uthority	
Ratings	Foreign Currency Long-term Debt Foreign Currency Short-term Debt	Moody's Ba2 NP	Fitch BB B	CI BB+ B	Foreign Currency Long-term Foreign Currency Short-term	Moody's Aa3 P-1	Fitch A+ F1	S&P A A-1	CI AA- A1+
Corporate Information	factoring, asset r • Important partne	s (investment nanagement) rships in insu titutions (Som	banking, b rance with po Japan in	rokerage, leasing, leading n basic insurance	 Largest bank in Q and profit Largest bank in M Operating in more continents Serving a custome with more than 29 	1EA by total a e than 30 cou er base of mo	assets, loa ntries arou pre than 22	ns, depos und the w 2 million o	its and profit orld across 3 customers

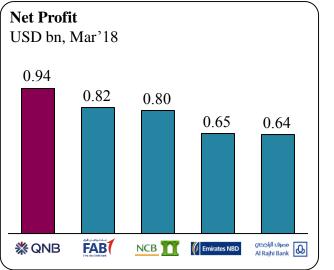


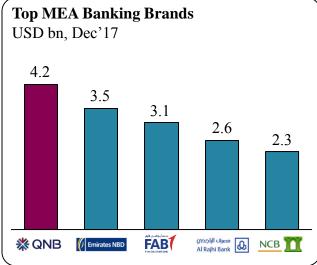
QNB is the leading financial institution by all measures in the MEA region

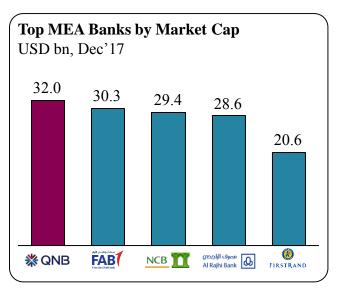








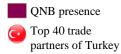


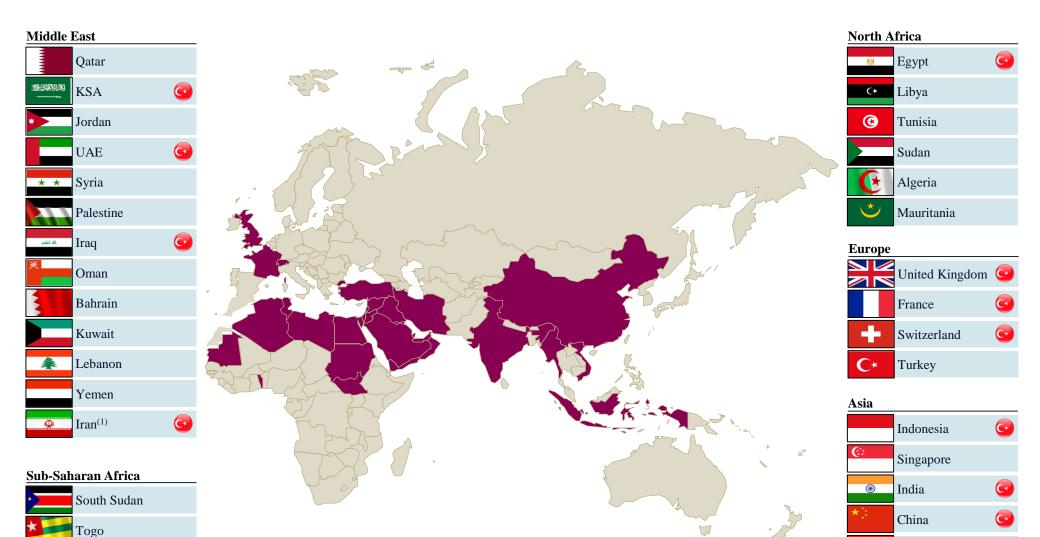




(1) Standard Bank's results are as of December 2017, due to unavailability of March 2018 data Source: Banks' March 2018 Press Releases and Financial Statements if available, Brand Finance 2018, Bloomberg

QNB ownership brings a strong geographic reach to **QNB** Finansbank especially with important trade partners of Turkey





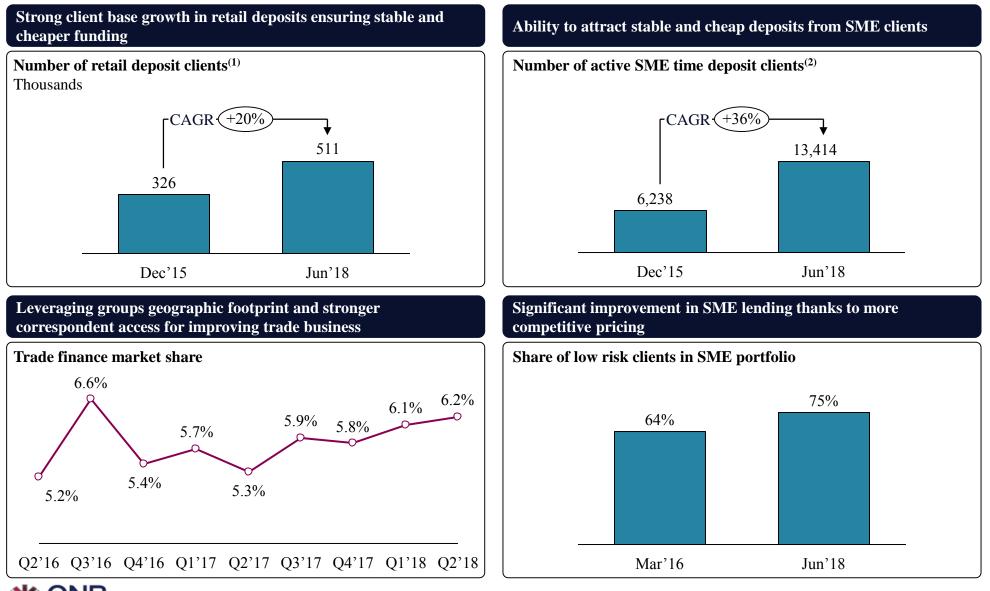


★

Vietnam

Myanmar

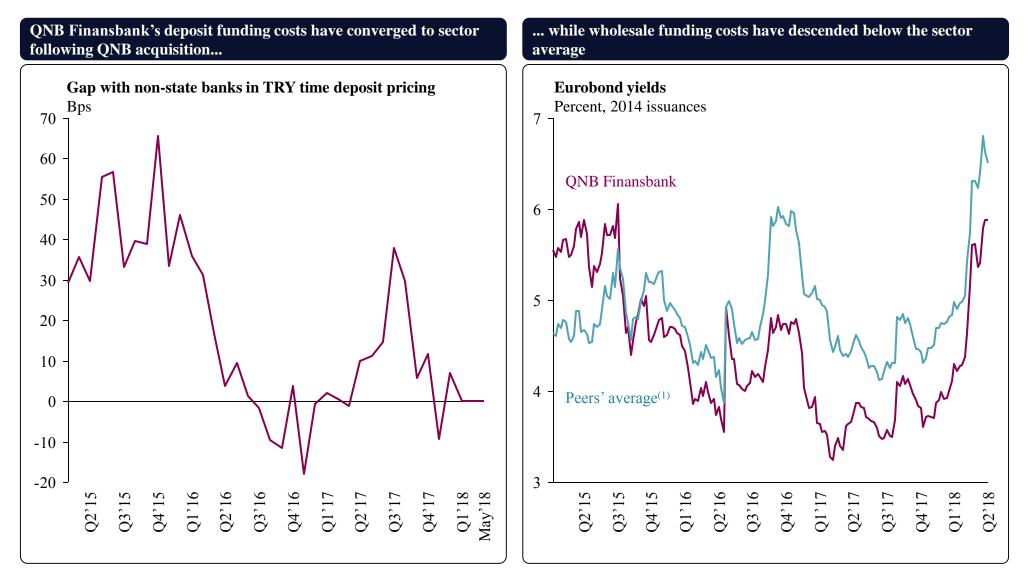
Supporting growth in a new segment of clients or strengthening areas of weakness



(1) Includes clients with at least TRY 3,000 in total deposit balances

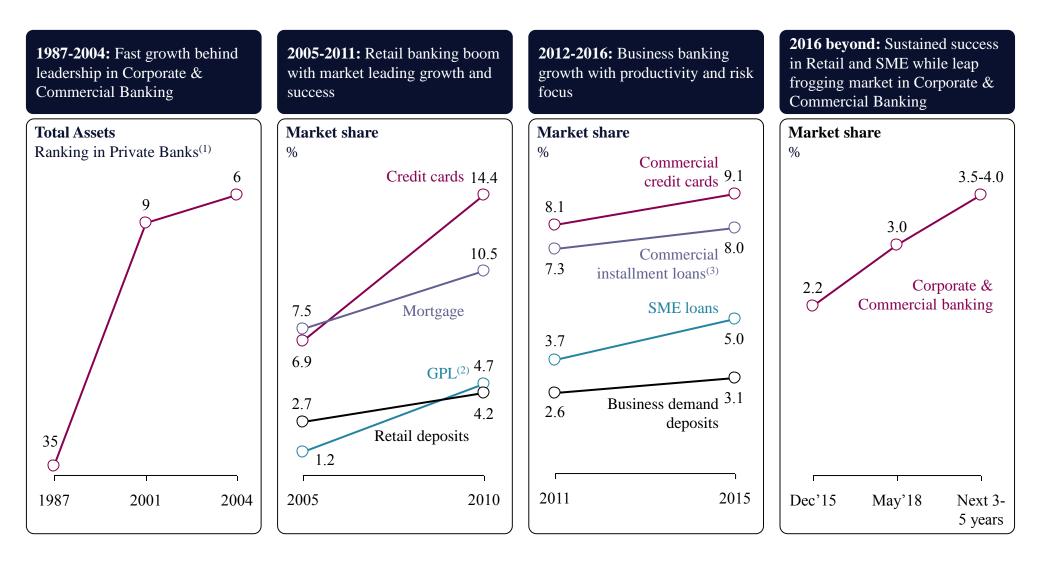
(2) Segment minimum volumes per customer applied

... and delivering improvement in cost of funding





The new shareholder opens a new frontier of growth for one of Turkey's top performers





(1) Among private banks operating in given year

(2) Including overdraft

(3) Excluding commercial auto and mortgage loans

Source: BAT; BRSA

Loan-based Balance Sheet Delivering High Quality Earnings

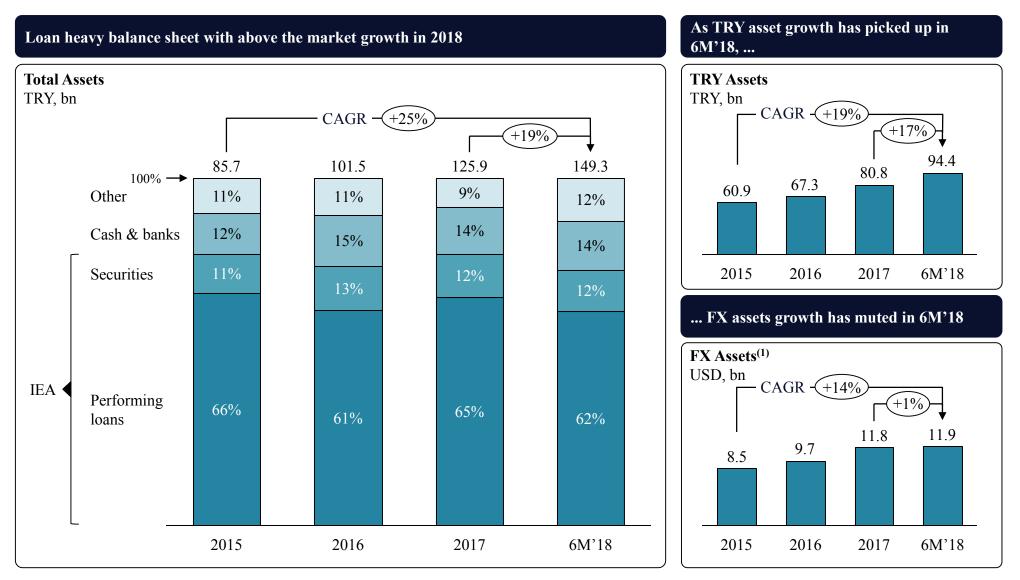
Strong profitability continued with controlled asset quality and comfortable capital position





(1) In Q2'18, USD 325mn sub-loan was converted into Basel III compliant debt. There still exists a capital buffer of 110bps upon potential conversion of the remaining sub-loan tranches, amounting USD 325mn

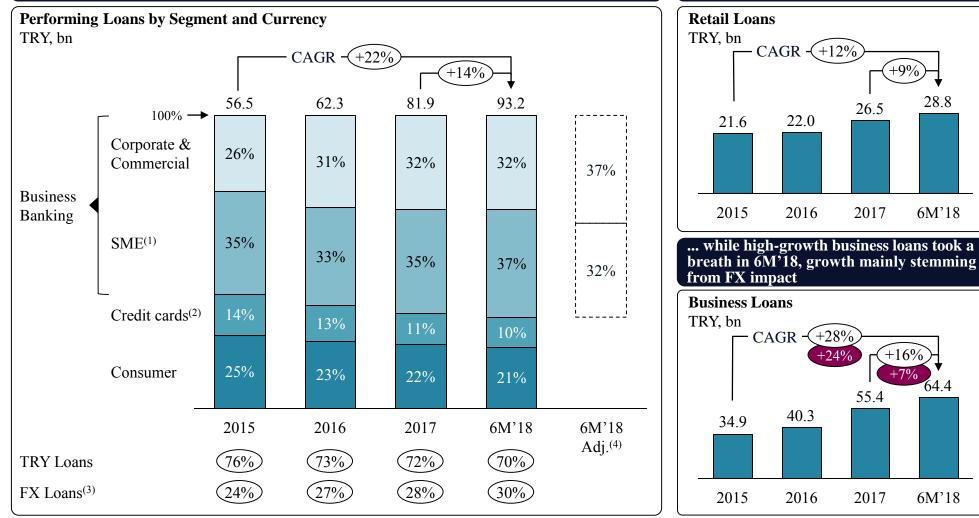
Asset size reached to TRY 149bn, with an above market growth of 19% realized in the first half of 2018





Sustained and successful execution of the growth strategy...

Balanced across-the-board growth in loan book excluding the FX impact, which favors the business banking particularly corporate and commercial



shifting upper limit for turnover from TRY 40mn to TRY 125mn (2) Excluding commercial credit cards

(3) FX-indexed TRY loans are shown in FX loans

(4) If SME definition was not updated, the shares of SME and Corporate&Commercial would be as shown above.

(1) Based on BRSA segment definition, including SME credit cards as of 2016. As of Jun'18, BRSA introduced a broader SME customer definition

Mild retail loan growth over the period, though geared up in 6M'18...

+9%

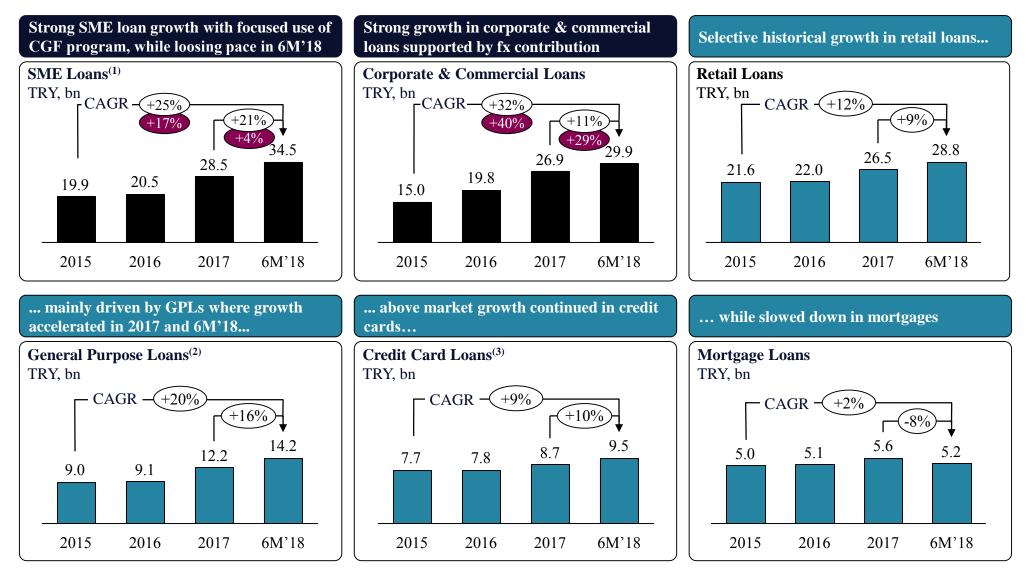
28.8

6M'18

64 4

6M'18

... focused on business banking loans and selective retail banking segments



(1) Based on BRSA segment definition, including SME credit cards as of 2016. As of Jun'18, BRSA introduced a broader SME customer definition shifting upper limit for turnover from TRY 40mn to TRY 125mn

(2) Including overdraft

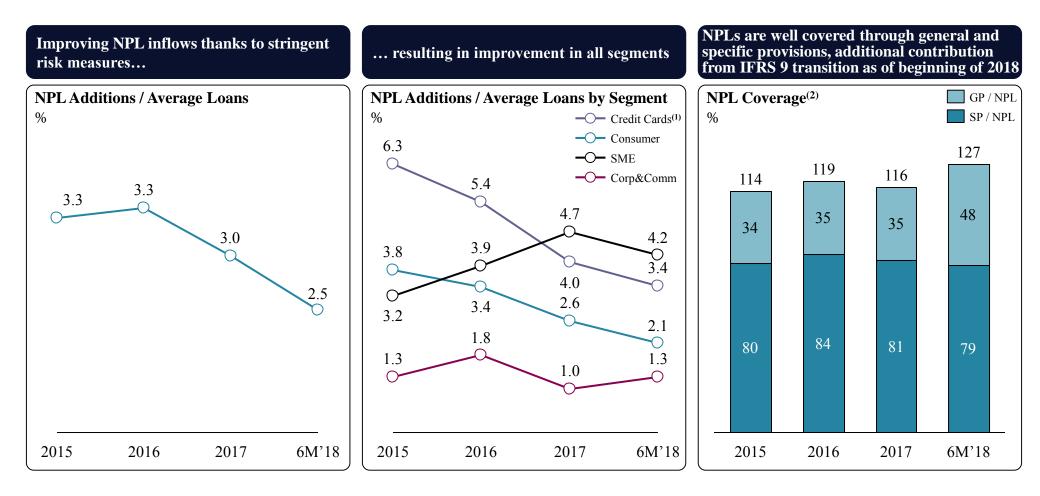
(3) Credit card outstanding from individual clients

(4) If SME definition was not updated, growth rates in SME and Corporate&Commercial Loans would be as shown above.

Business banking Retail banking

Modiusted⁽⁴⁾

Controlled asset quality with high coverage ratios





Note: NPL sales of TRY 1,153mn, TRY 1,195mn and TRY 746mn during 2014, 2016 and 2017 respectively

(1) Including retail and business credit cards

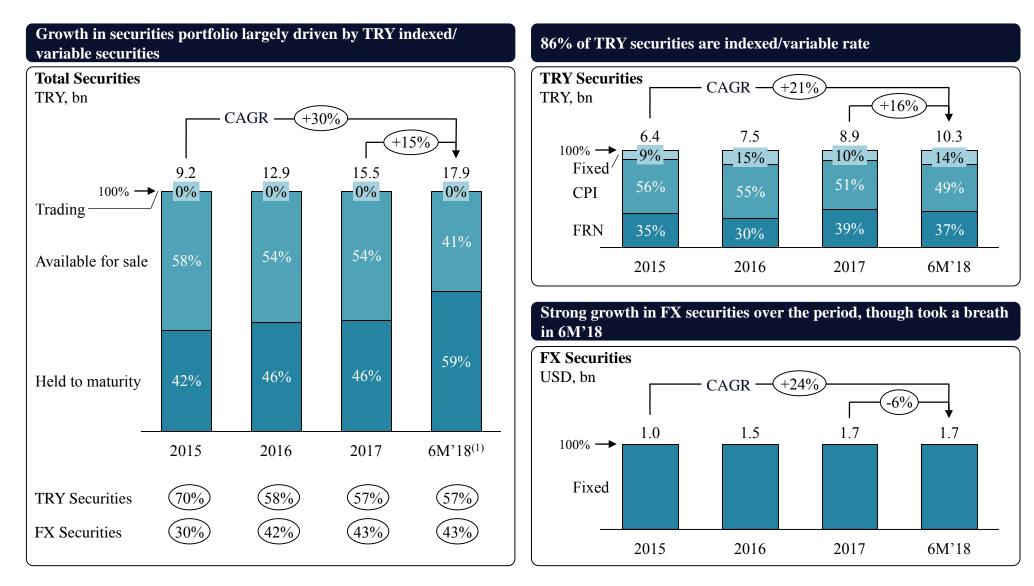
(2) Including ECLs (expected credit losses) in 6M'18, general provisions include watch-list provisions in 2015, 2016 and 2017

Provisioning from BRSA to IFRS 9

Dec'17 BRSA (TRY, mn)	Jan'1 2018 (T	RY, mn)		6M 2018 (TRY, mn)			
General provisions	1,505	 Total Stage 1 Stage 2 	Equity impact (-) 604	Jan'1 2018 IFRS 9 2,108 1,008 1,100	P&L impact (-) 158	6M'18 IFRS 9 2,266 903 1,363	Coverage
Specific provisions	3,530	- Stage 3	-149	3,381	387	3,768	79.2%
Total Loan provisions	5,035		455	5,489	545	6,034	
• Other provisions (includes other BS and OBS items)	78		197	275	48	323	
• Grand Total	5,112		652	5,764	593	6,357	

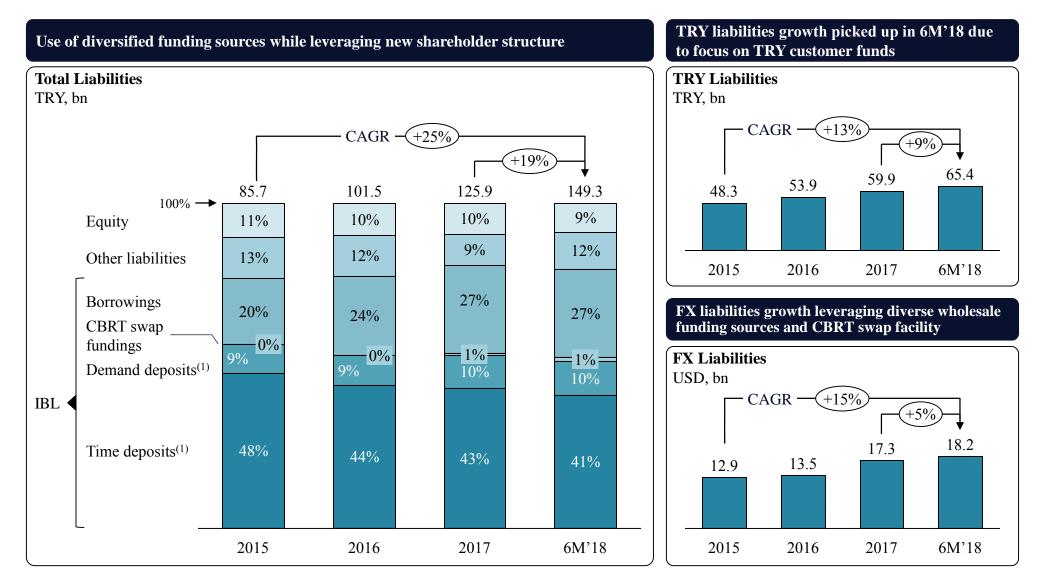


Securities portfolio increased to TRY 17.9bn, making up 12% of assets



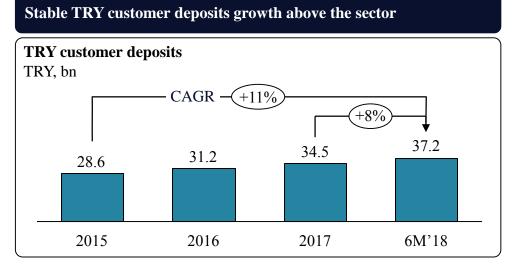


Well-diversified funding structure underpinned by solid deposit base

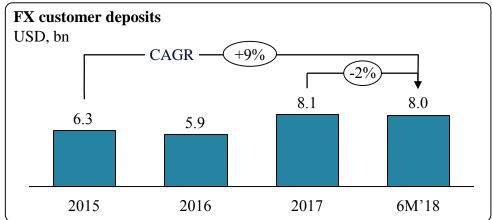




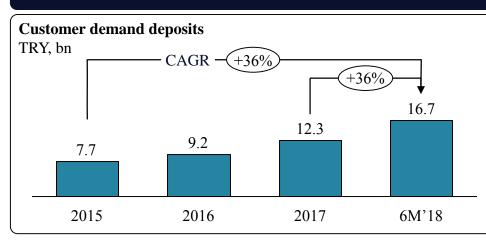
L/D ratio essentially stable and in-line with sector



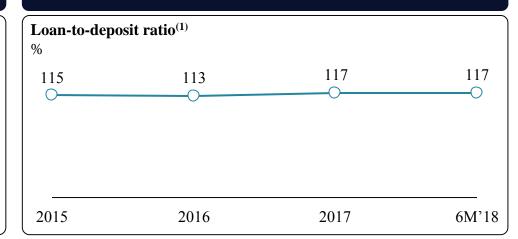
Sustained growth in FX customer deposits with a slight switch to TRY deposits in 6M'18



Sustained impressive growth in demand deposits

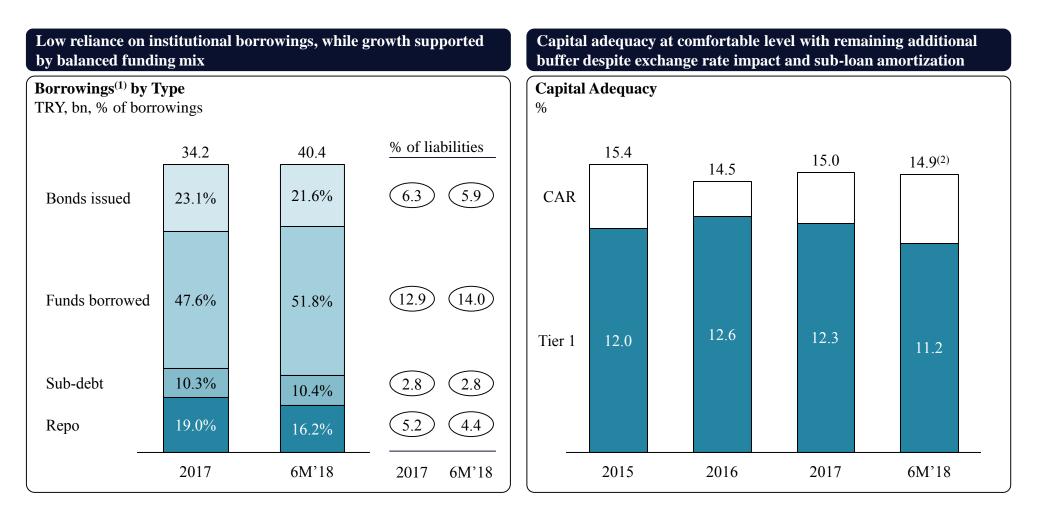


Loan-to-deposits ratio essentially in line with the sector





Disciplined use of non-deposit funding and strong capital base





(1) Non-deposit funding

(2) In Q2'18, USD 325mn sub-loan was converted into Basel III compliant debt. There still exists a capital buffer of 110bps upon potential conversion of the remaining sub-loan tranches, amounting USD 325mn

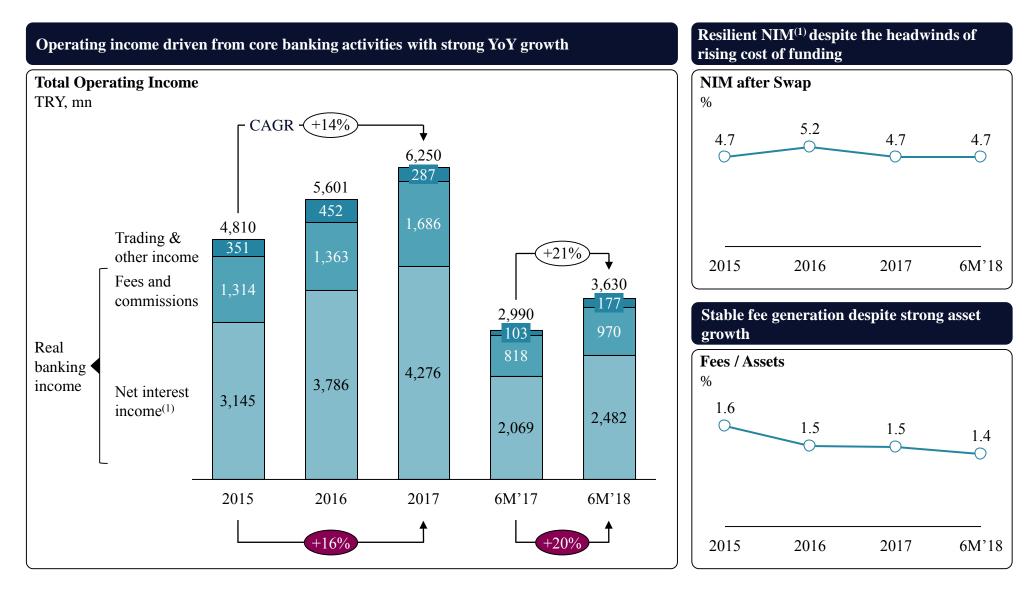
A structured approach to market and liquidity risk management

Focused ALM leads to low interest rate sensitivity	 TRL interest rate sensitivity is actively managed in the international swap market Hedge swap book stands at TRL 16.4bn as of Q2'18 Net change in Economic Value / Equity is constantly monitored under several scenarios Regulatory IRRBB ratio is at 7.8% as opposed to 20% limit; indicating a conservative interest rate position on the banking book (as of May'18)
Prudent management of liquidity risk	 Strong framework is in place to ensure sufficient short-term and long-term liquidity Total Regulatory Liquidity Coverage ratio is 112.9% as opposed to 90% limit, whereas FX Regulatory Liquidity coverage ratio is 121% as opposed to 70% limit. Liquidity coverage ratio limits will be increased gradually by 10% each year up to 100% and 80% in 2019 for total liquidity and FX liquidity, respectively Continuous monitoring and reporting are in place to support effective management in addition to contingency plans for extreme situations
Low risk appetite for trading risks	 Low trading risk appetite is reflected by the limit structure both on portfolio and product level Best-in-class measurement methodologies are in place with daily monitoring of all market risk metrics (VaR, sensitivities, etc.) in addition to stress tests and scenario analysis



Solid Financial Performance

Focus on real banking income generation

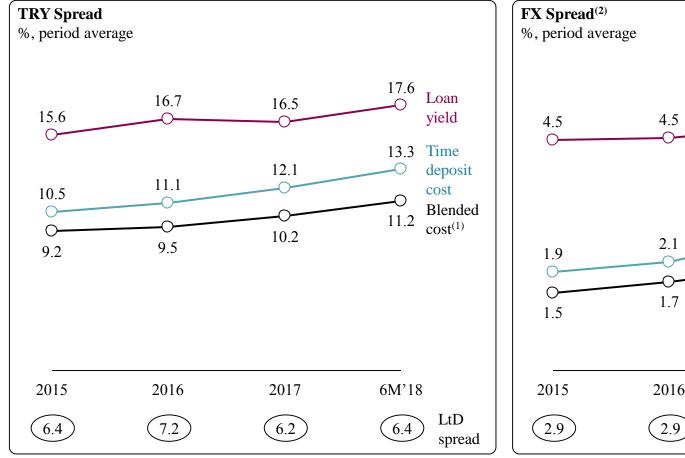




Real banking growth

Exceptional spread management in both TRY and FX fronts

Resilient TL loan to deposit spreads thanks to proactive asset repricing and effective ALM



Consistent loan-to-deposit spreads for FX side 5.1 Loan 4.7 vield 4.5 Time 2.9 deposit 2.6 cost 2.1 Blended $cost^{(1)}$ 2.2 2.0 1.7 6M'18 2016 2017 LtD

2.7

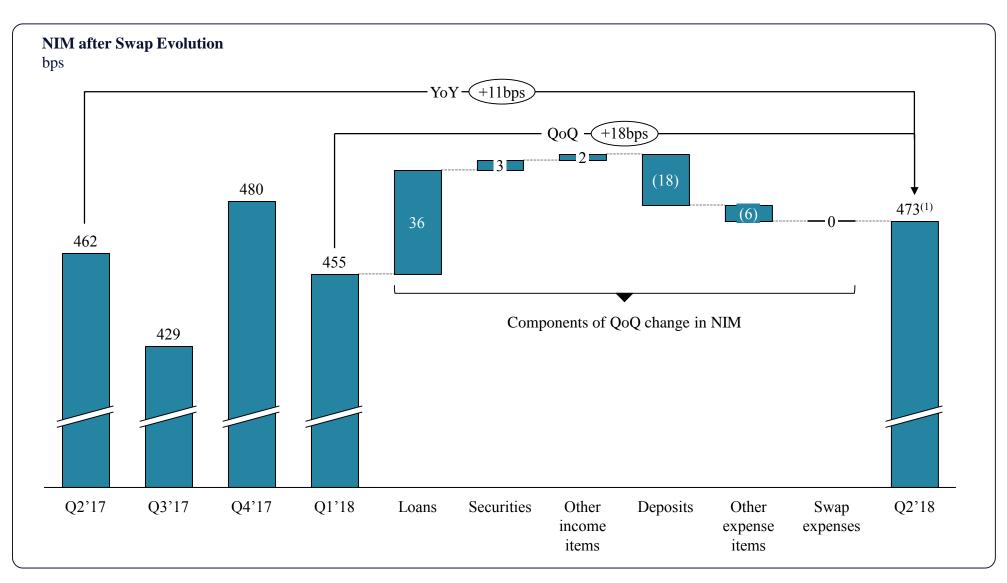


(1) Blended of time and demand deposits(2) Adjusted for FX rate changes

spread

2.9

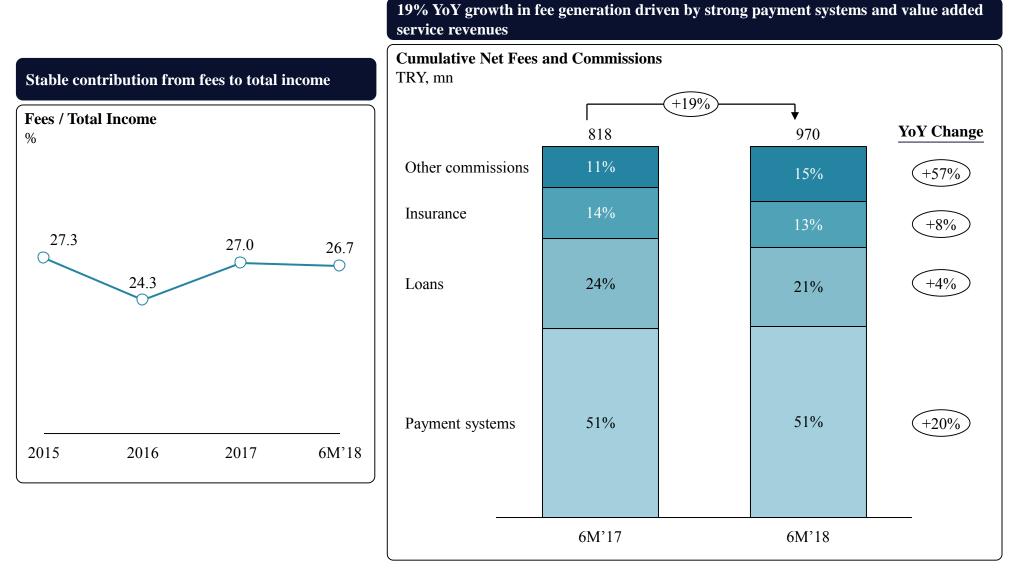
Resilient NIM on the back of proactive asset repricing





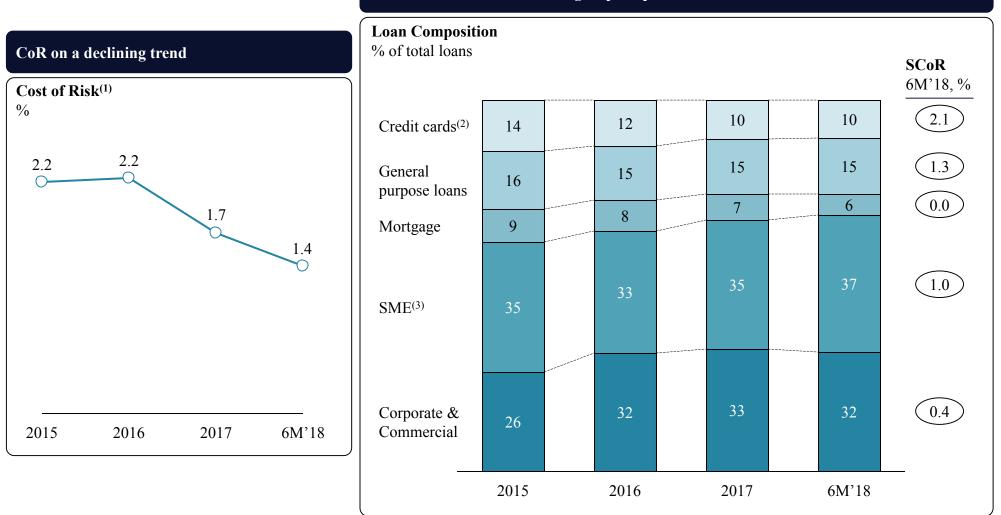
(1) CPI projection used in the valuation has been retained at 9% level throughout 2018. A 100bps increase in CPI projection would contribute TRY 47mn per year to NII and 4bps to NIM

Sustained fee generation with strong performance across diversified business segments





Change in business mix combined with measures taken in credit risk management across segments translates to better asset quality

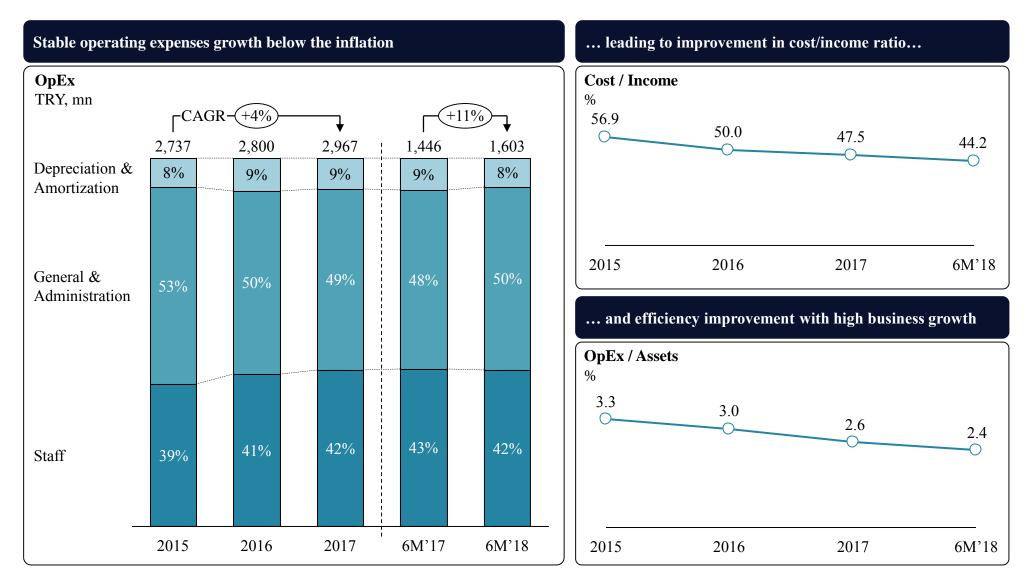






- (1) IFRS 9 standards with regard to provisions implemented starting on 01/01/2018
- (2) Excluding commercial credit cards
- (3) Based on BRSA segment definition, including SME credit cards as of 2016. As of Jun'18, BRSA introduced a broader SME customer definition shifting upper limit for turnover from TRY 40mn to TRY 125mn

Diligent focus on efficiency even facing high business growth leading to improving efficiency metrics





Key financial ratios

	Bank only figures	2015	2016	2017	6M'17	6M'18 ⁽¹⁾	ΔΥοΥ
	RoAE	8.0%	12.7%	14.3%	15.1%	18.0%	+2.8pps
D 64 - 1. 11:4	RoAA	0.9%	1.3%	1.4%	1.5%	1.7%	+0.2pps
Profitability	Cost / Income	56.9%	50.0%	47.5%	48.4%	44.2%	-4.2pps
	NIM after swap expenses	4.7%	5.2%	4.7%	4.8%	4.7%	-0.1pps
							1
Liquidity	Loans / Deposits ⁽²⁾	115.1%	113.2%	116.8%	116.6%	116.7%	+0.1pps
	LCR	88.5%	86.2%	102.7%	94.9%	118.3%	+23.4pps
	NPL Ratio	6.3%	5.8%	5.0%	5.5%	4.9%	-0.6pps
Asset quality	Coverage ⁽³⁾	114.6%	118.6%	116.3%	117.9%	126.8%	+8.9pps
	Cost of Risk	2.2%	2.2%	1.7%	1.5%	1.4%	-0.1pps
	CAR	15.4%	14.5%	15.0%	15.8%	14.9%	-1.0pps
Solvency	Tier I Ratio	12.0%	12.6%	12.3%	13.1%	11.2%	-1.9pps
	Liability/Equity	9.5	10.0	10.4	10.4	10.4	+0.0



(2) Including performing loans, TL issued bonds, bank deposits & fiduciary deposits excluding CBRT swap transactions

(3) Specific and general provisions replaced by ECL methodology with IFRS 9 transition as of 01/01/2018

Key strategies in 2018 and going forward

	• Real banking, i.e., minimum market risk
Long Term	Prudent credit risk management
Sustainable Strategy	• High CAR, high liquidity at all times
	• Leverage wholesale funding opportunities presented by new shareholder structure
	• Maintain solid, above the market growth in Corporate & Commercial and SME segments
	• Selective growth in consumer lending with general purpose loans and renewed emphasis on credit cards with "high card spend" – a driver of acquiring volume (an SME business)
Mid Term Strategic	• Profitability and downstream business focus in Corporate & Commercial segments
Actions	• Continued emphasis on building a stable deposit base through new channels, offerings to untapped segments and customer groups (enpara.com)
	• Focus on fee generation and operating expenses control as well as continuing improvement on cost of risk front thanks to the shift in loan book mix towards less risky segments



Appendix

Finansbank BRSA Bank-Only Summary Financials⁽¹⁾

Income Statement						Balance Sheet					
TRY, mn	2015	2016	2017	6M'17	6M'18 ⁽²⁾	TRY, mn	2015	2016	2017	6M'17	6M'18 ⁽²⁾
						Cash & Banks ⁽³⁾	10,313	14,925	17,291	18,520	20,829
Net Interest Income	3,145	3,786	4,276	2,069	2,482	Securities	9,197	12,950	15,543	13,675	17,880
(After Swap Expenses)					,	Performing Loans	56,529	62,310	81,883	73,324	93,217
Net Fees & Commissions	1,314	1,363	1,686	818	970	Fixed Asset and Investments ⁽⁴⁾	2,283	2,912	3,168	3,002	3,586
Income	1,314	1,505	1,000	010	970	Other Assets	7,405	8,406	7,972	7,917	13,754
						Total Assets	85,727	101,503	125,857	116,437	149,266
Trading & Other Income	351	452	287	103	177	Deposits	48,566	53,939	67,032	62,013	76,783
Total Operating Income	4,810 5,600 6,250	2,990	3,630	Customer Deposits	47,009	51,966	65,297	58,125	73,818		
	4,010	5,000	0,230	2,770		Bank Deposits	1,557	1,973	1,735	3,888	2,965
Operating Expenses	(2,737)	(2,800)	(2,967)	(1,446)	(1,603)	Borrowings	17,278	24,821	34,188	27,267	40,392
	• • • • •	• • • •	2 202		• • • • •	Bonds Issued	4,336	4,312	7,914	6,563	8,735
Net Operating Income	2,073	2,800	3,282	1,544	2,026	Funds Borrowed	5,640	10,758	16,274	13,160	20,906
Provisions	(1,170)	(1,316)	(1,233)	(515)	(593)	Sub-debt	2,662	3,236	3,511	3,217	4,214
	())	())				Repo	4,639	6,515	6,490	4,326	6,537
Profit before tax	903	1,484	2,049	1,029	1,433	CBRT SWAP Funding	0	0	610	2,597	1,578
	(197)	(280)	(446)	(219)	(300)	Other	10,860	12,617	11,872	13,349	17,277
Tax expenses	(197)	(280)	(440)	(219)	(300)	Equity	9,024	10,126	12,155	11,212	13,235
Profit after tax	706	1,203	1,603	810	1,133	Total Liabilities & Equity	85,727	101,503	125,857	116,437	149,266



(1) IFRS 9 standards implemented as of 01/01/2018, whereas the previous year figures have not been restated accordingly

(2) IFRS 9 standards implemented as of 01/01/2018

(3) Includes CBRT, banks, interbank, other financial institutions

(4) Including subsidiaries

Finansbank BRSA Consolidated Summary Financials⁽¹⁾

Income Statement

TRY, mn	2015	2016	2017	6M'17	6M'18 ⁽²⁾
Net Interest Income (After Swap Expenses)	3,272	3,962	4,441	2,154	2,566
Net Fees & Commissions Income	1,387	1,445	1,783	861	1,033
Trading & Other Income	307	455	413	149	260
Total Operating Income	4,966	5,862	6,636	3,164	3,859
Operating Expenses	(2,874)	(2,938)	(3,126)	(1,520)	(1,695)
Net Operating Income	2,092	2,923	3,510	1,644	2,164
Provisions	(1,207)	(1,390)	(1,269)	(521)	(594)
Profit before tax	884	1,533	2,241	1,123	1,570
Tax expenses	(204)	(295)	(469)	(228)	(333)
Profit after tax	680	1,238	1,772	896	1,237

Balance Sheet					
TRY, mn	2015	2016	2017	6M'17	6M'18 ⁽²⁾
Cash & Banks ⁽³⁾	10,403	15,084	17,424	18,693	21,022
Securities	9,254	12,983	15,608	13,742	17,932
Performing Loans (4)	58,865	65,452	87,483	77,357	99,778
Fixed Assets	1,979	2,243	2,427	2,238	3,331
Other Assets	7,548	8,564	8,254	8,102	13,570
Total Assets	88,049	104,326	131,195	120,132	155,633
Deposits	48,311	53,865	66,934	61,872	76,520
Customer Deposits	46,755	51,892	65,198	57,984	73,554
Bank Deposits	1,557	1,973	1,735	3,888	2,965
Borrowings	19,364	27,351	38,921	30,681	46,288
Bonds Issued	5,827	6,332	10,398	8,447	11,647
Funds Borrowed	6,066	11,164	18,012	14,340	23,294
Sub-debt	2,662	3,236	3,511	3,217	4,214
Repo	4,809	6,620	7,000	4,677	7,132
CBRT SWAP Funding	0	0	610	2,597	1,578
Other	10,968	12,806	12,302	13,594	17,758
Equity	9,405	10,304	12,428	11,387	13,489
Total Liability	88,049	104,326	131,195	120,132	155,633



(1) IFRS 9 standards implemented as of 01/01/2018, whereas the previous year figures have not been restated accordingly

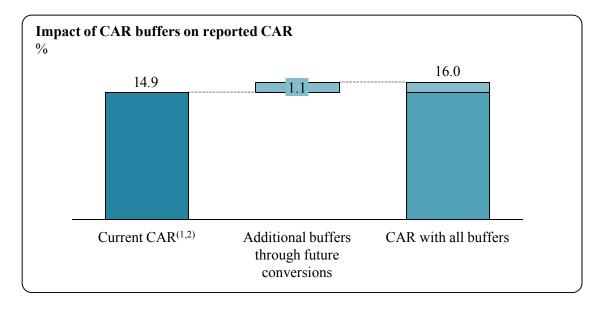
(2) IFRS 9 standards implemented as of 01/01/2018

(3) Includes CBRT, banks, interbank, other financial institutions

(4) Including Leasing & Factoring receivables

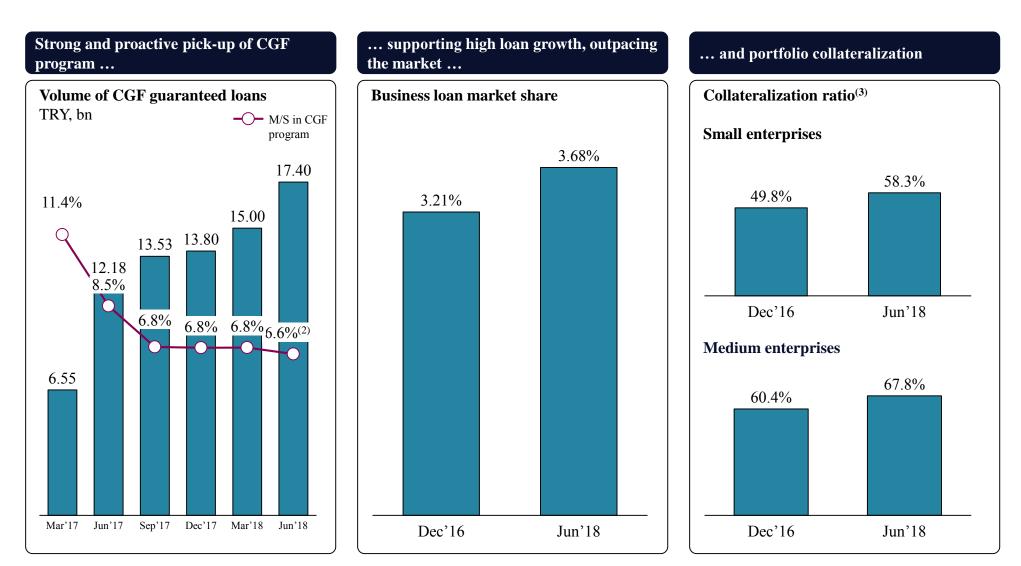
Current sub-loan portfolio continues to offer substantial capital buffer, enhancing bank's resilience

Outstanding sub-loans	Maturity	Amount	Compliance	Capital consideration	
• Tranche 1	Oct'21	USD 200.00	Basel II	USD 30.9 mn	• Conversion to Basel III compliant sub-loan can be carried over either through parent or market issuances
• Tranche 2	Dec'21	USD 125.00	Basel II	USD 19.3 mn	• Actual timing will depend on capital requirements





CGF⁽¹⁾ proactively used as a key strategic tool for high quality SME lending growth





(1) Credit Guarantee Fund
 (2) May 2018, limit market share
 (3) Cash, Mortgage and CGF

Board of Directors

Name	Position	Background
Dr. Ömer A. Aras	Chairman and QNB Finansbank Group CEO	Founding member of FinansbankFormer CEO of Finansbank for 6 years
Sinan Şahinbaş	Vice Chairman	 Former CEO of Finansbank for 7 years Previously worked at Treasury, Corp. Banking and Risk Mgmt. departments of Finansbank
Abdulla Mubarak Al-Khalifa	Member of the BoD	 QNB Group Chief Business Officer Holds board membership at various QNB subsidiaries in Qatar, Egypt and Jordan
Ali Rashid Al-Mohannadi	Member of the BoD	 QNB Group Chief Operating Officer Holds board membership at various QNB subsidiaries in Egypt and UAE
Ramzi Talat A Mari	Member of the BoD	 QNB Group Chief Financial Officer Holds board membership at various QNB subsidiaries in Qatar, Egypt and Jordan
Noor Mohd J. A. Al-Naimi	Member of the BoD	 QNB Group General Manager Group Treasury Assistant General Manager Executive Manager
Fatma A Al-Suwaidi	Member of the BoD	 QNB – AGM of Group Credits Holds board membership at various QNB subsidiaries in Tunisia and UAE
Ali Teoman Kerman	Member of the BoD and Chairman of Audit Committee	 Former Vice Undersecretary of Treasury Former Vice President of BRSA Former board member of SDIF Board Member at Bahçeşehir University Graduate School of Business
Dr. Osman Reha Yolalan	Member of the BoD	 Current Vice President of Corporate Affairs at Tekfen Holding Former CEO of Yapı Kredi Part-time professor at various universities
Durmuş Ali Kuzu	Member of the BoD	 Former Vice President of BRSA Experience at Vakifbank, Emlakbank, Treasury, Public Oversight Institution
Temel Güzeloğlu	Member of the BoD and QNB Finansbank CEO	 Former EVP of Retail Banking and Strategy Experience at Unilever, Citibank, McKinsey & Co.



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