

## Investor Presentation FY 2017

January 2018

#### **Executive summary**

#### Structurally attractive Turkish Economy Underpinning A Dynamic Banking Sector

- Turkish market presents a strong opportunity among emerging markets thanks to large and growing economy energized by a highly attractive demographic profile and strong resilience to significant negative developments
- In this macro backdrop, banking sector has a promising future, with growth opportunities implied by current product and volume penetration figures, and a profitability higher than that of emerging market peers
- Tight monetary stance of the Central Bank helped ease the currency volatility paving the way for realization of growth objectives
- With positive impact from macro incentives headlined by the Credit Guarantee Fund program, strong growth and profitability returned

#### **One of the Top Performing Banks in the Market**

- QNB Finansbank is one of the strongest players in this market with 5<sup>th</sup> ranking across most categories among privately owned banks
- It has a very strong distribution network balanced between a branch footprint covering 99% of banking business in the market and best in market digital offerings
- It has shown strong financial performance beyond its scale even in most volatile market conditions driven by differentiation, adaptability and right people brought together

#### New Shareholder Opens a New Frontier to QNB Finansbank

- Recent acquisition by QNB positions QNB Finansbank as the Turkish bank with the strongest shareholder
- QNB is the largest player in Middle East and Africa by all critical measures and has the highest ratings among all banks with a presence in Turkey
- Its presence across a wide geography overlaps well with Turkey's key foreign trade partners bringing opportunities in this area
- QNB Finansbank's launch of its new brand has been very successful, and is translating to successful expansion of its customer franchise in potential growth areas
- QNB Finansbank already started seeing positive impact of new shareholder structure in funding costs and trade volumes
- With the new shareholder, QNB Finansbank will add a new growth chapter in its successful history capturing its fair share in Corporate and Commercial Banking while sustaining its success in Retail and SME Banking

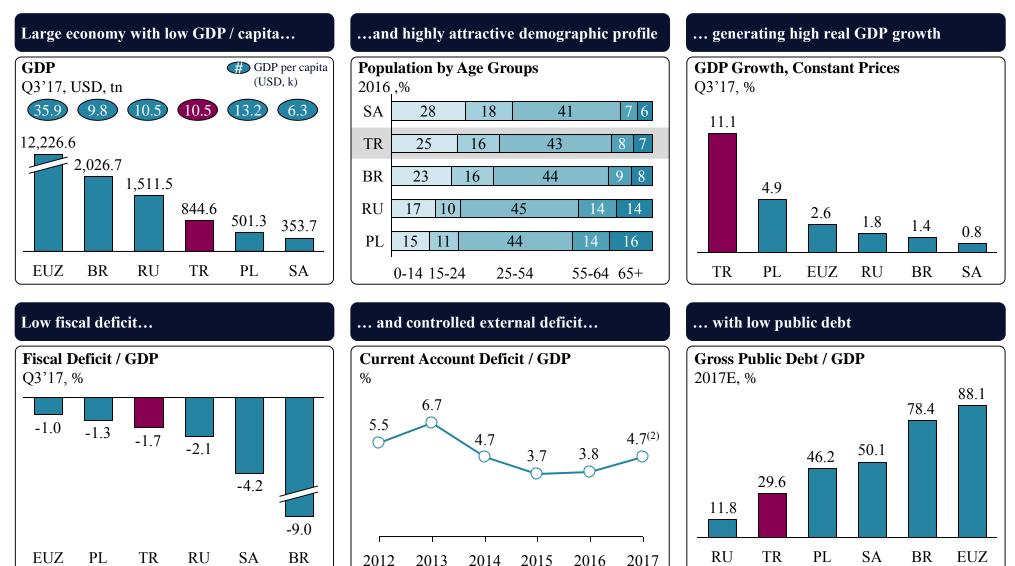
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## **Macro-economic Overview**

#### Structurally attractive Turkish economy and focus on fiscal discipline<sup>(1)</sup>

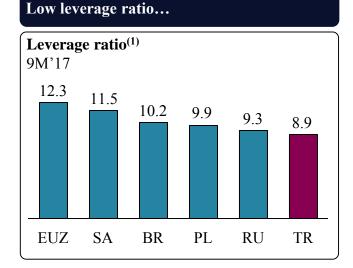




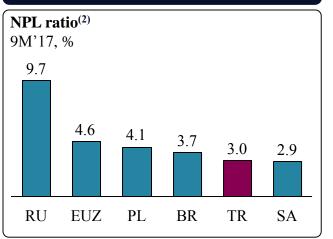
(1) EUZ: Eurozone, BR: Brazil, RU: Russia, PL: Poland, SA: South Africa, TR: Turkey (2) Q3'17

Source: Bloomberg, CBRT, CIA World Factbook

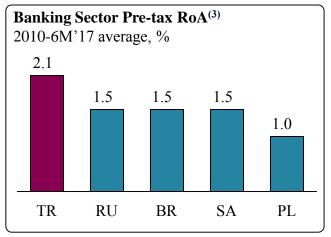
#### Sound banking system with inherent growth potential<sup>(1)</sup>



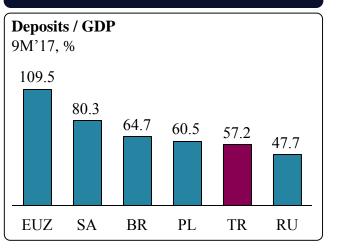
#### ... and limited NPL levels...



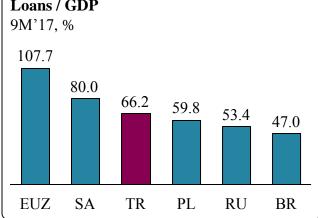
#### ... with strong profitability characteristics



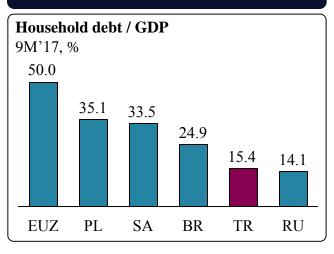
#### Further growth potential in deposits...



## ... feeding overall lending growth potential...



#### ... as well as ongoing retail lending growth



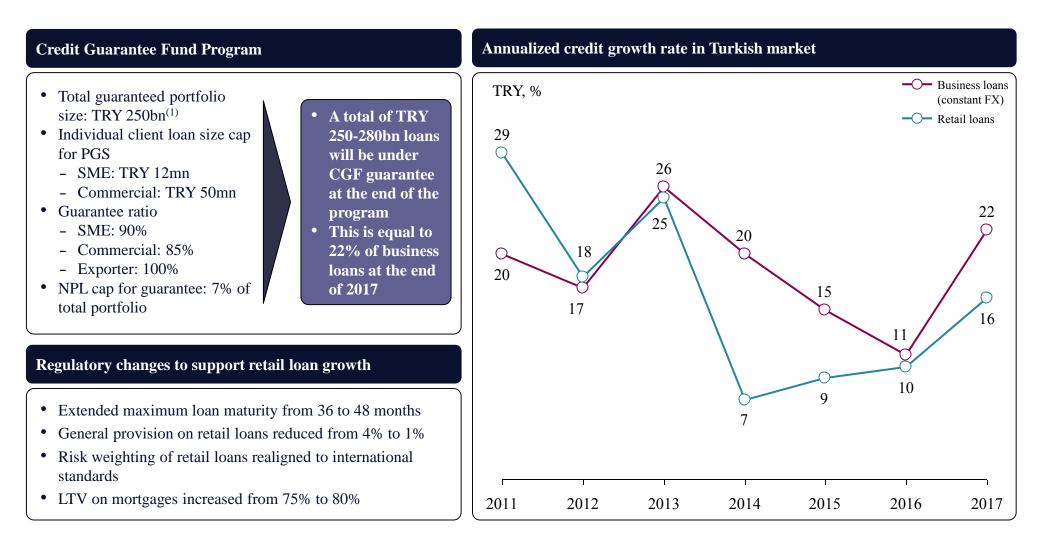


(1) EUZ: Eurozone (Q3'17), SA: South Africa, BR: Brazil, PL: Poland (Q2'17), RU: Russia (Q1'17), TR: Turkey (Q3'17)
 (2) RU: Q1'17, EUZ: Q2'17, PL: Q2'17, BR: Q2'17, SA: Q2'17

(3) TR: Q4'16, RU: Q1'17, PL: Q2'17

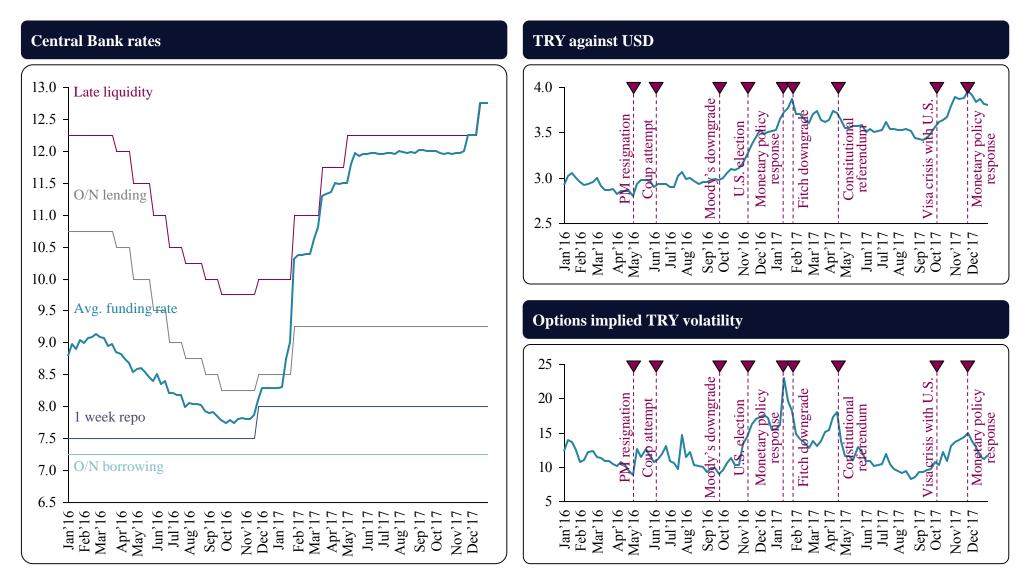
Source: Reuters - Data Stream, ECB, BRSA, Turkstat

## Lacklustre credit growth of 2016 has turned high pace in 2017 thanks to Credit Guarantee Fund Incentive Program





#### Effective tightening of monetary policy alleviated FX volatility





## **QNB Finansbank and QNB Group at a Glance**

#### QNB Finansbank: 5<sup>th</sup> Largest Privately Owned Universal Bank<sup>(1)</sup>



#### QNB Finansbank market positioning

Bank o	nly, 9M'17					
	Branch	Total assets	Total loans	Total deposits	Retail loans <sup>(2)</sup>	Mortgage
1 <sup>st</sup>	İşbank	İşbank	İşbank	İşbank	Garanti	Garanti
2 <sup>nd</sup>	Garanti	Garanti	Garanti	Garanti	İşbank	İşbank
3 <sup>rd</sup>	Yapı Kredi	Akbank	Yapı Kredi	Akbank	Yapı Kredi	Yapı Kredi
4 <sup>th</sup>	Akbank	Yapı Kredi	Akbank	Yapı Kredi	Akbank	Akbank
5 <sup>th</sup>	Denizbank	*	*	Denizbank	*	TEB
6 <sup>th</sup>	*	Denizbank	Denizbank	*	Denizbank	*
7 <sup>th</sup>	TEB	TEB	TEB	TEB	TEB	Denizbank
8 <sup>th</sup>	ING	ING	ING	ING	ING	ING
9 <sup>th</sup>	HSBC	HSBC	HSBC	HSBC	HSBC	HSBC



Note: All information in the presentation is based on BRSA bank only data unless stated otherwise

(1) In terms of total loans, total assets

(2) Including overdraft

Source: BRSA bank only data; BAT

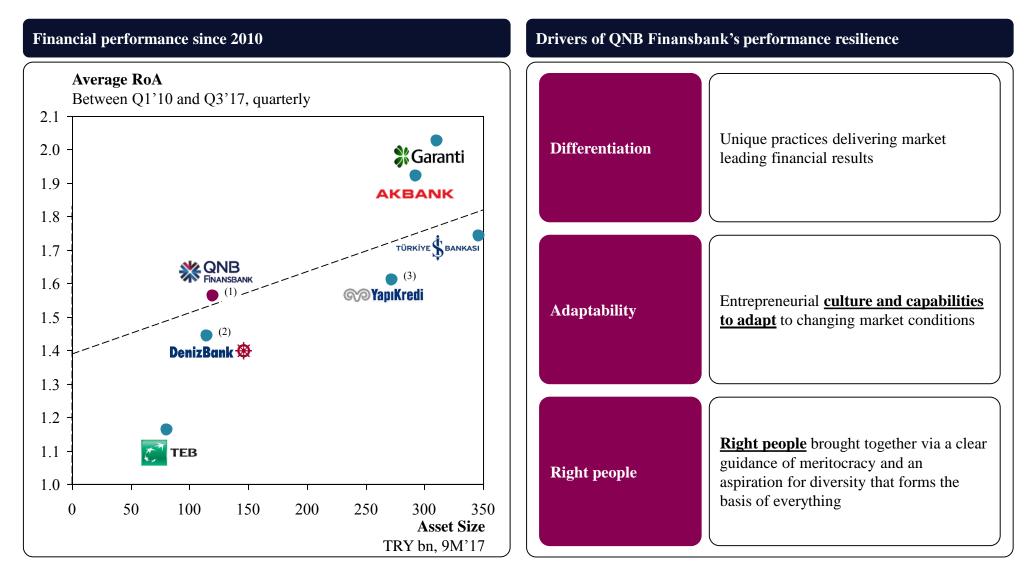
## **QNB** Finansbank covers Turkish geography through a diverse distribution network and market's only "pure digital bank"





(1) Representing 99% of banking activity in Turkey in terms of total loans and deposits by cities Source: BRSA Finturk

### QNB Finansbank has shown success beyond its scale in volatile market settings



(1) TRY 180mn sale of Finans Emeklilik in Q4'12 is excluded
(2) TRY 388mn sale of Deniz Emeklilik in 2011 and TRY 262mn dividend income in 2012 are excluded
(3) Sale of YKB Emeklilik in 2013 is excluded

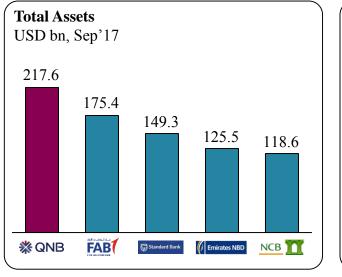
Source: BRSA bank only data

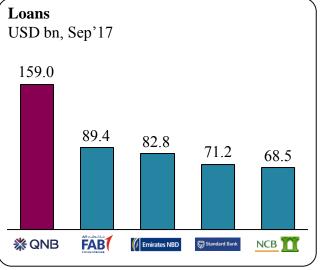
# QNB's ownership of Finansbank brings a strong support to one of market's leading performers

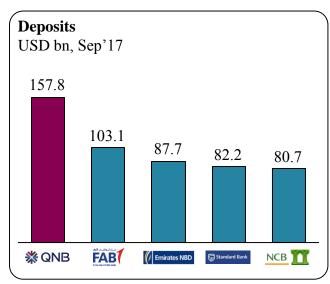
	QNB Finansbank			QNB Group			
Shareholder Structure		<u>Qatar National Bank</u> 19.88 Other 1.12	5		Qatar Investment 50.0 Private Sector 50.0	Authority	
	Foreign Currency	Moody's	Fitch	Foreign Currency	Moody's	Fitch	<u>S&amp;P</u>
Ratings	Long-term Debt Foreign Currency Short-term Debt	Ba1 NP	BBB- F3	Long-term Foreign Currency Short-term	Aa3 P-1	A+ F1	A A-1
<b>Corporate</b> Information	<ul> <li>Focused on tradition ancillary services (in factoring, asset mana</li> <li>Important partnershi international institut and Cigna in life ins</li> </ul>	vestment banking, agement) ps in insurance with ons (Sompo Japan	brokerage, leasing, n leading in basic insurance	<ul> <li>Largest bank in Qat and profit</li> <li>Largest bank in ME</li> <li>Operating in more to continents</li> <li>More than 1,230 loc ATMs and employing</li> </ul>	A by total assets, I han 31 countries a cations, supported	loans, deposits round the wor by more than	s and profit ld across 3

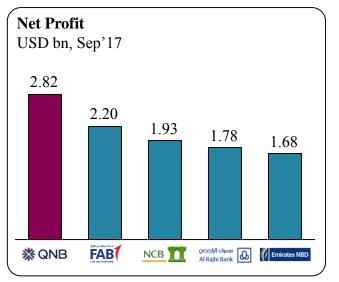


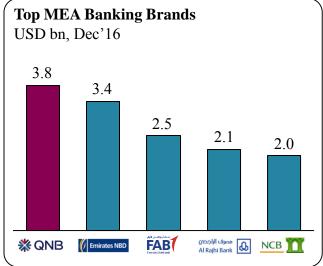
### QNB is the leading financial institution by all measures in the MEA region

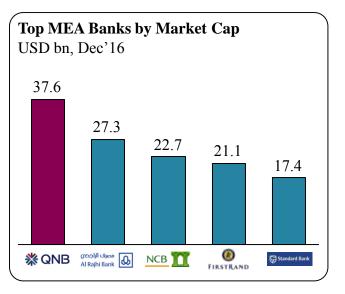














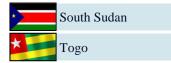
Note: Standard Bank's results are on June 2017 basis, due to unavailability of September 2017 results Source: Companies' September 2017 Press Release or Financial Statements if available, Brand Finance 2017, Bloomberg

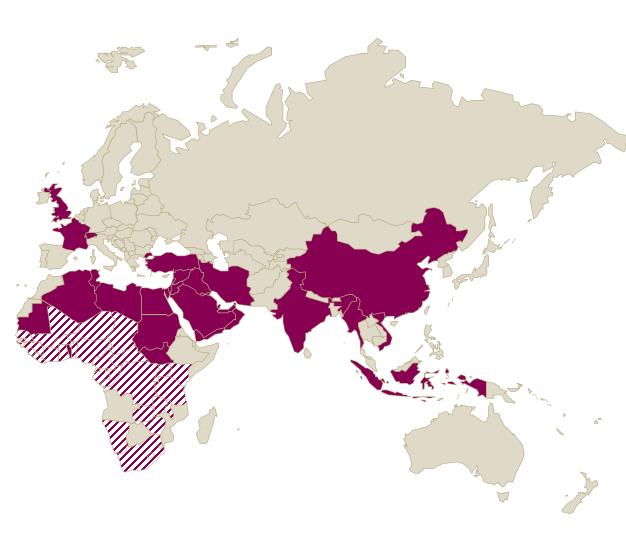
# **QNB** ownership brings a strong geographic reach to **QNB** Finansbank especially with important trade partners of Turkey

#### Middle East



#### Sub-Saharan Africa







North Africa

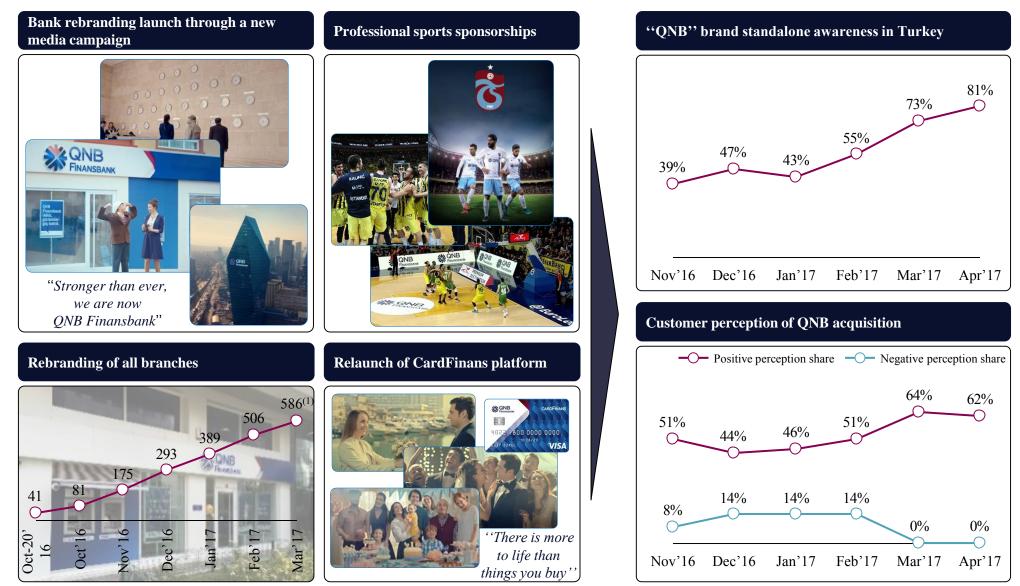








#### Strong deployment of "QNB" brand across the country supports capturing synergies...

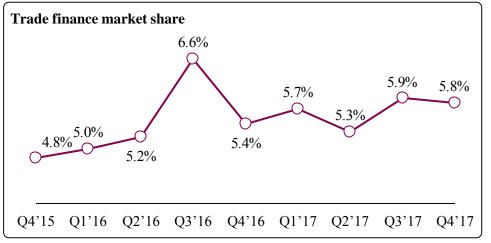




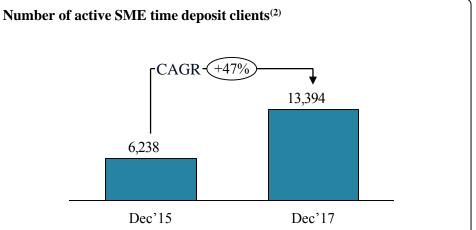
#### ... supporting growth in a new segment of clients or strengthening areas of weakness



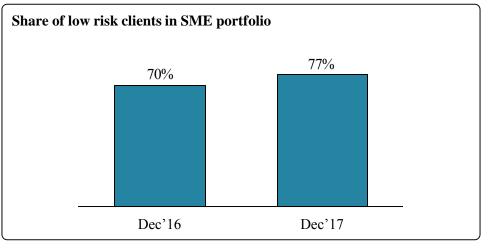
## Leveraging groups geographic footprint and stronger correspondent access for improving trade business



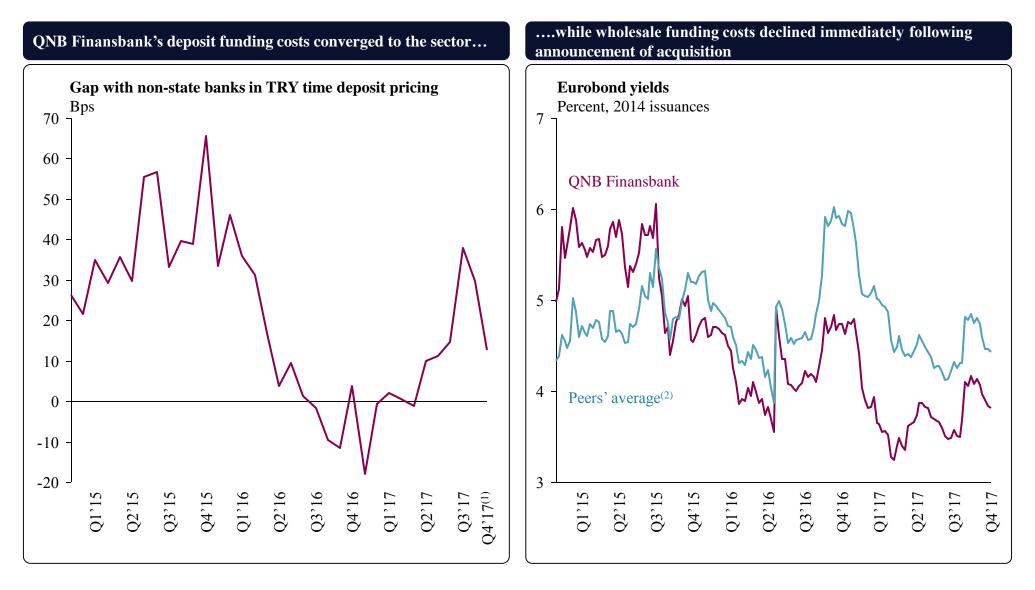
Ability to attract stable and cheap deposits from SME clients



Significant improvement in SME lending thanks to more competitive pricing

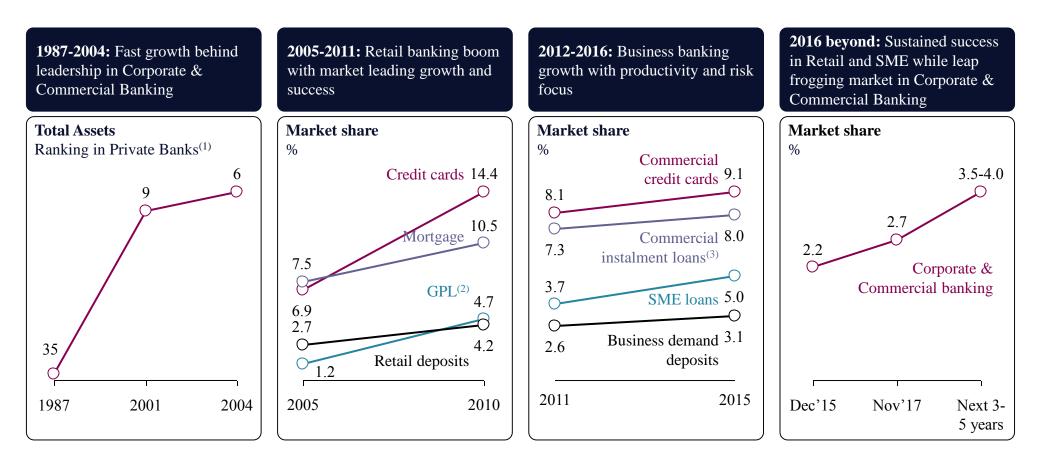


#### ... and delivering improvement in cost of funding





# The new shareholder opens a new frontier of growth for one of Turkey's top performers





(1) Among private banks operating in given year

(2) Including overdraft

(3) Excluding commercial auto and mortgage loans

Source: BAT; BRSA

## Loan-based Balance Sheet Delivering High Quality Earnings

# Strong profitability continued with controlled asset quality and comfortable capital position



(1) Excluding TRY 82mn free provision for possible losses

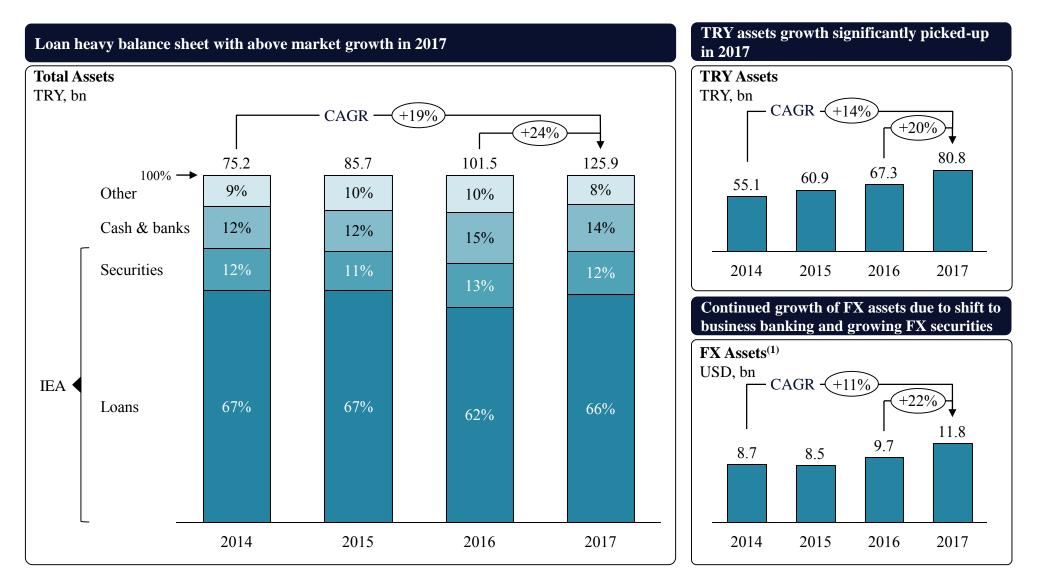


(2) Excluding TRY 109mn asset sale and TRY 63mn dividend income, including TRY 32mn customs and trade fine expense and TRY 77mn of free provision for possible losses
 (3) Excluding TRY 152mn Visa Inc. share sale, TRY 163mn NPL sale and including TRY 30.8mn provision for RUSF penalty (after tax impact of TRY 136mn, TRY 131mn NPL and TRY 28.1mn respectively)

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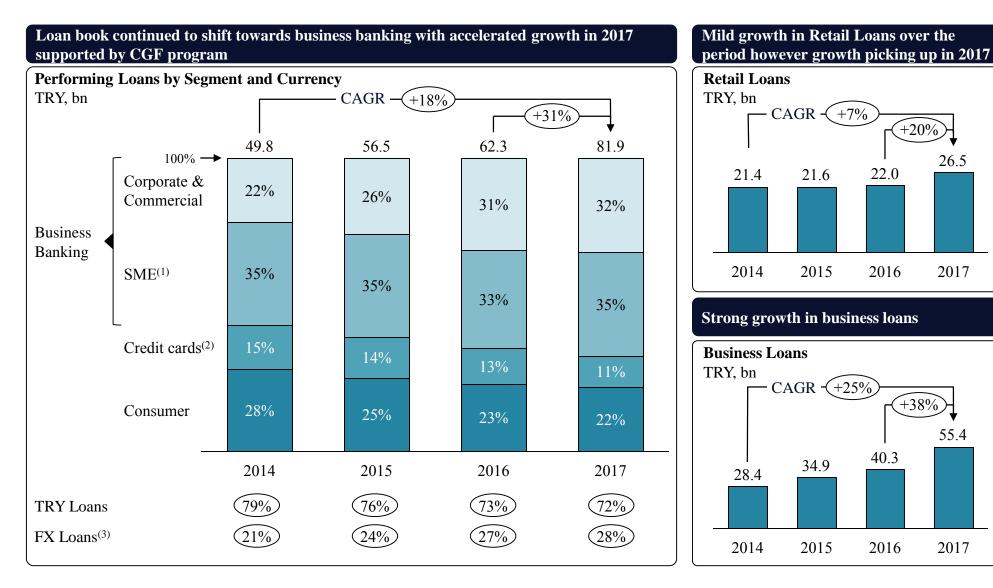
(4) Excluding TRY 69mn NPL sale revenue, TRY 120mn extra CPI revenue and TRY 200mn additional provision due to proactive conservative provisioning in Q4'17 (5) Additional 200bps remain due to potential conversion of remaining USD 650mn of Basel II compliant sub-loans

# Asset size reached TRY 126bn with 19% average annual growth over last three years while 2017 growth significantly outpacing historical figures





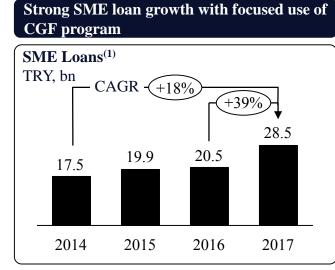
#### Sustained and successful execution of the growth strategy...



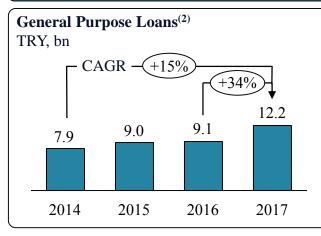


- (1) Based on BRSA segment definition, including SME credit cards as of 2016
- (2) Excluding commercial credit cards
- (3) FX-indexed TRY loans are shown under FX loans

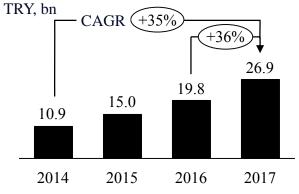
#### ... focused on business banking loans and selective retail banking segments



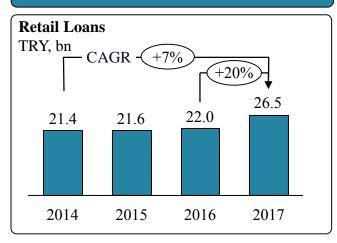
... mainly driven by GPLs where growth accelerated in 2017...



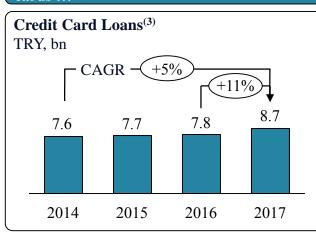
Strong growth in corporate & commercial loans Corporate & Commercial Loans



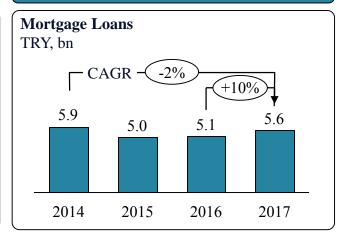
#### Selective historical growth in retail loans...



... above market growth returning to credit cards ...



... and recovering mortgages in 2017





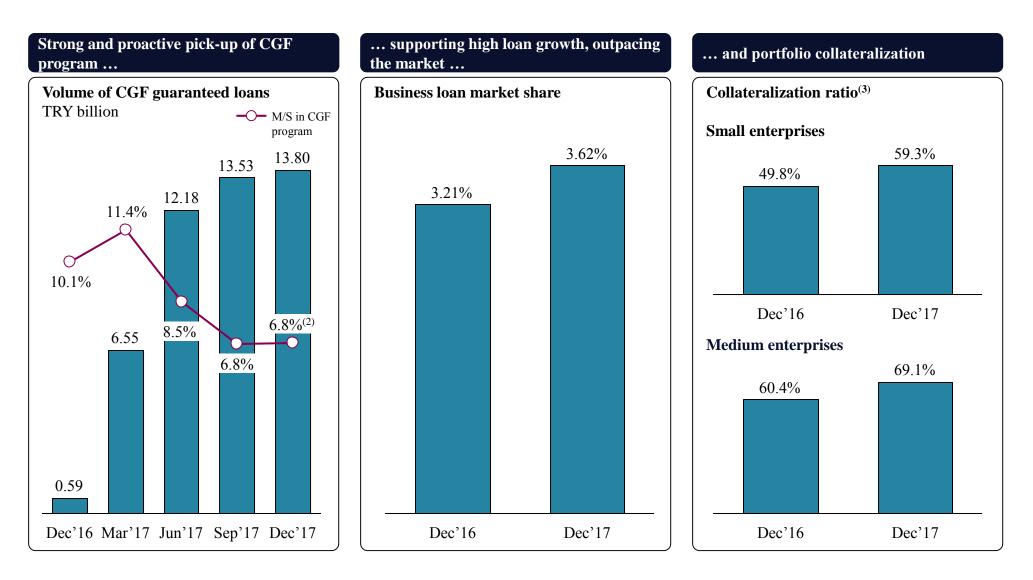
(1) Based on BRSA segment definition, including SME credit cards as of 2016

(2) Including overdraft

(3) Credit card outstanding from individual clients

Business banking Retail banking

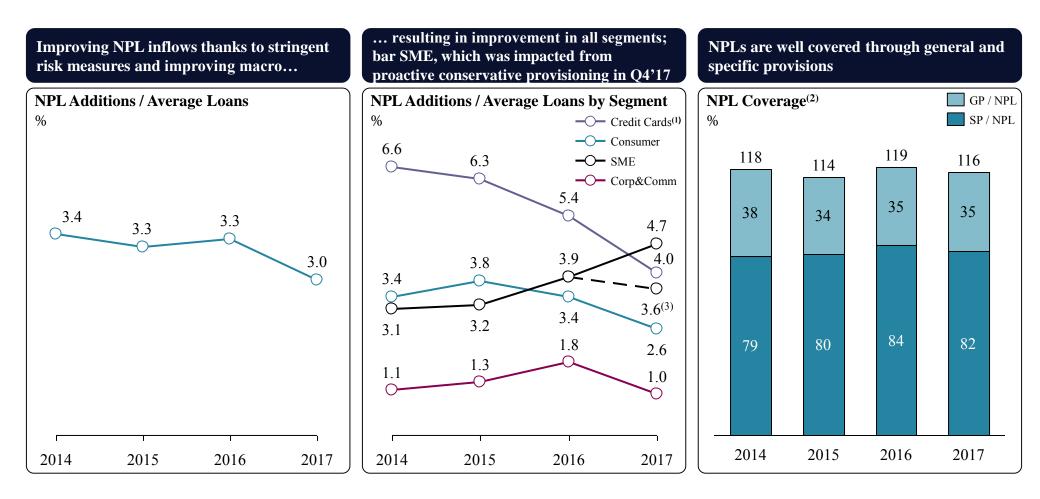
### CGF<sup>(1)</sup> proactively used as a key strategic tool for high quality SME lending growth





(1) Credit Guarantee Fund
 (2) October 2017, limit market share
 (3) Cash, Mortgage and CGF

### **Controlled asset quality with high coverage ratios**



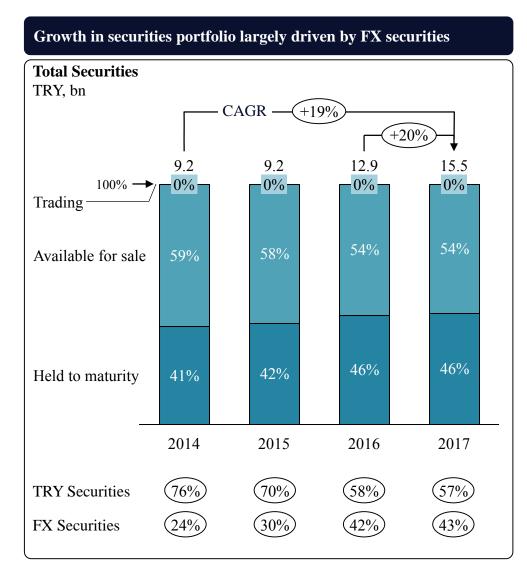
Note: NPL sales of TRY 1,153mn, TRY 1,195mn and TRY 746mn during 2014,2016 and 2017 respectively

(1) Including retail and business credit cards

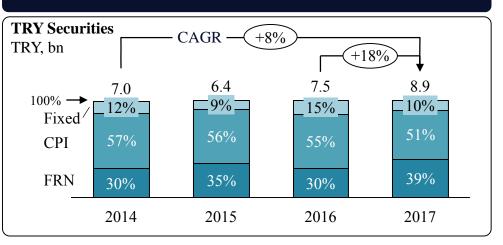
(2) General provisions include watch-list provisions

(3) Excluding proactive conservative provisioning in Q4'17

### Securities portfolio increased to TRY 15.5bn, making up 12% of assets



90% of TRY securities are indexed / variable rate

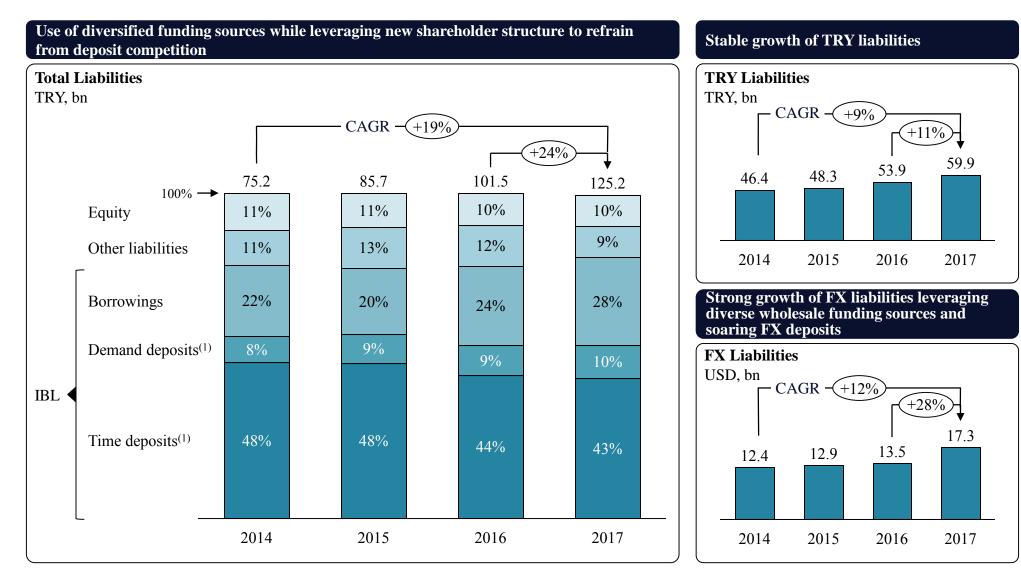


Sustained and strong growth in FX securities





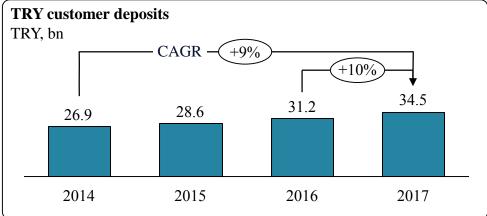
#### Well-diversified funding structure underpinned by solid deposit base



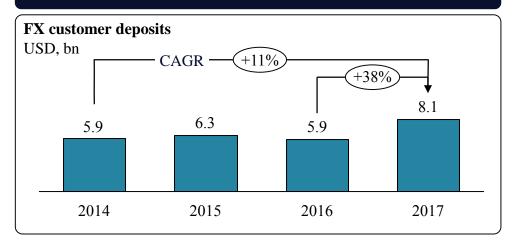


# Temporary uptick in L/D ratio in-line with sector due to high loan growth, helped by CGF program, with improving deposit mix thanks to strong demand deposit growth

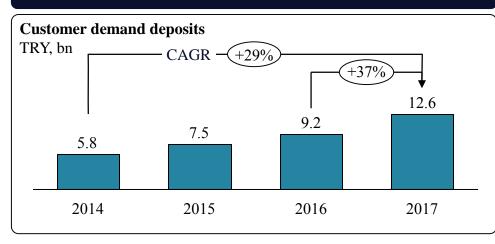




#### Recent strong growth in FX customer deposits in line with the sector



#### Sustained impressive growth in demand deposits

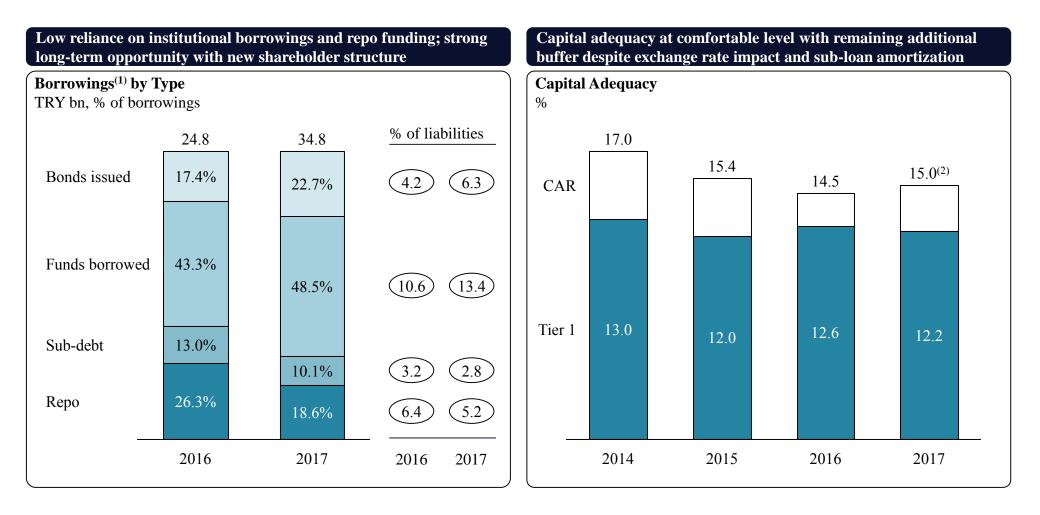


#### Loan-to-deposit ratio in line with the sector





### Disciplined use of non-deposit funding and strong capital base





(2) Additional 200bps remain due to potential conversion of remaining USD 650mn of Basel II compliant sub-loans

### A structured approach to market and liquidity risk management

Focused ALM leads to low interest rate sensitivity	<ul> <li>TRL interest rate sensitivity is actively managed in the international swap market</li> <li>Hedge swap book stands at TRL 17.5bn as of Q4'17</li> <li>Net change in Economic Value / Equity is constantly monitored under several scenarios</li> <li>Regulatory IRRBB ratio is at 9.06% as opposed to 20% limit; indicating a conservative interest rate position on the banking book</li> </ul>
Prudent management of liquidity risk	<ul> <li>Strong framework is in place to ensure sufficient short-term and long-term liquidity</li> <li>Total Regulatory Liquidity Coverage ratio is 106% as opposed to 80% limit, whereas FX Regulatory Liquidity coverage ratio is 156% as opposed to 60% limit. Liquidity coverage ratio limits will be increased gradually by 10% each year up to 100% and 80% in 2019 for total liquidity and FX liquidity, respectively</li> <li>Continuous monitoring and reporting are in place to support effective management in addition to contingency plans for extreme situations</li> </ul>
Low risk appetite for trading risks	<ul> <li>Low trading risk appetite is reflected by the limit structure both on portfolio and product level</li> <li>Best-in-class measurement methodologies are in place with daily monitoring of all market risk metrics (VaR, sensitivities, etc.) in addition to stress tests and scenario analysis</li> </ul>

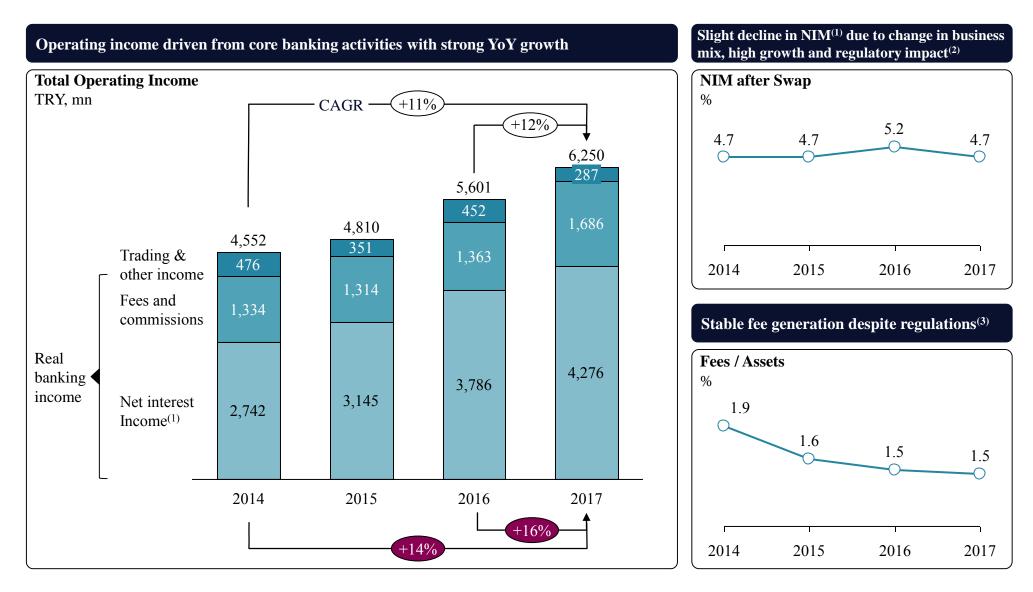


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## **Solid Financial Performance**

#### Focus on real banking income generation





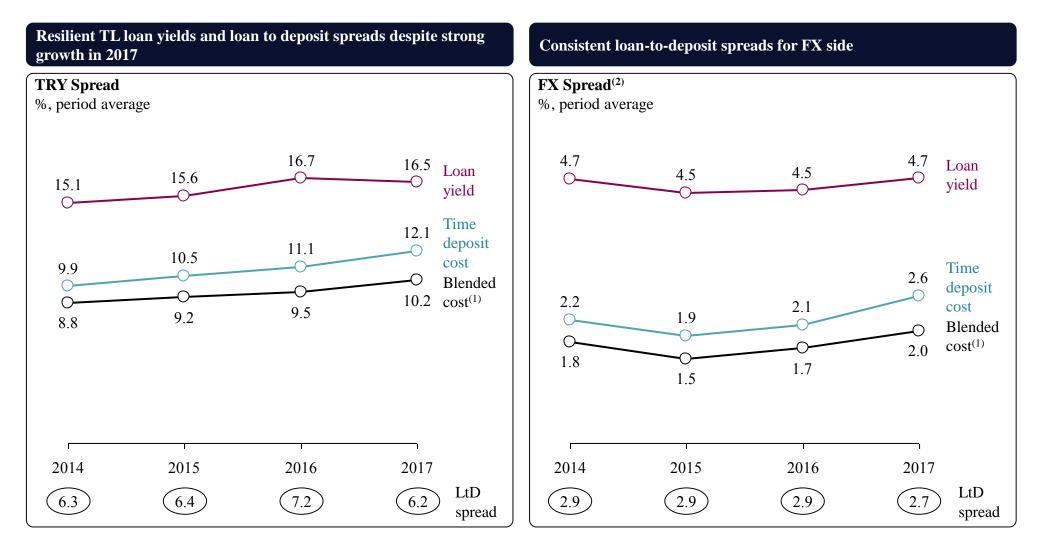


(1) Including swap expenses

(2) Interest rate cap in cards and O/D reduced from 2.02% per month to 1.84% per month as of January 1, 2017

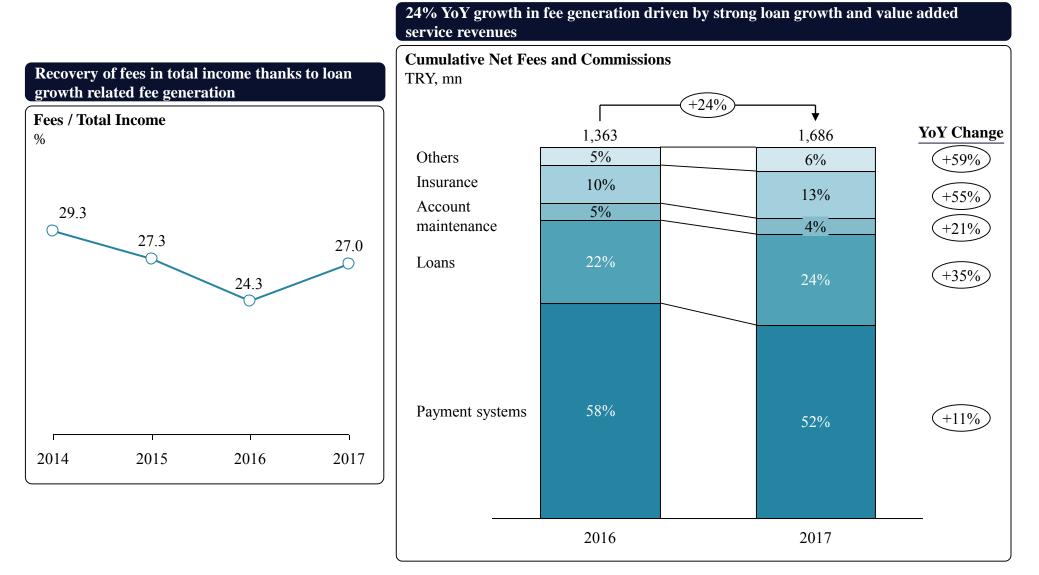
(3) Loan commissions are not allowed on CGF collateralized loans

### **Exceptional spread management in both TRY and FX fronts**



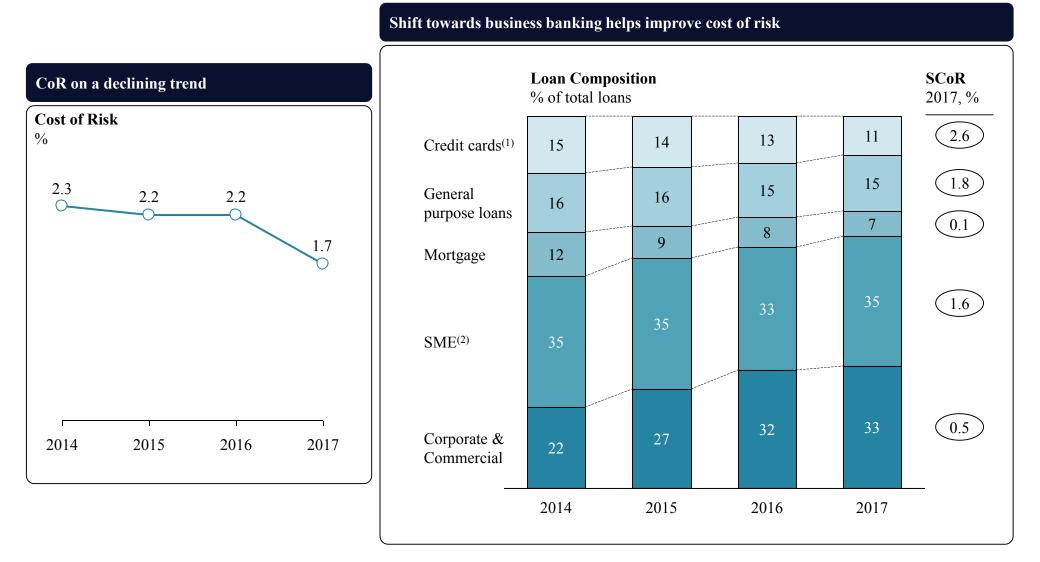
(1) Blended of time and demand deposits(2) Adjusted for FX rate changes

#### Sustained fee generation with strong performance across diversified business segments





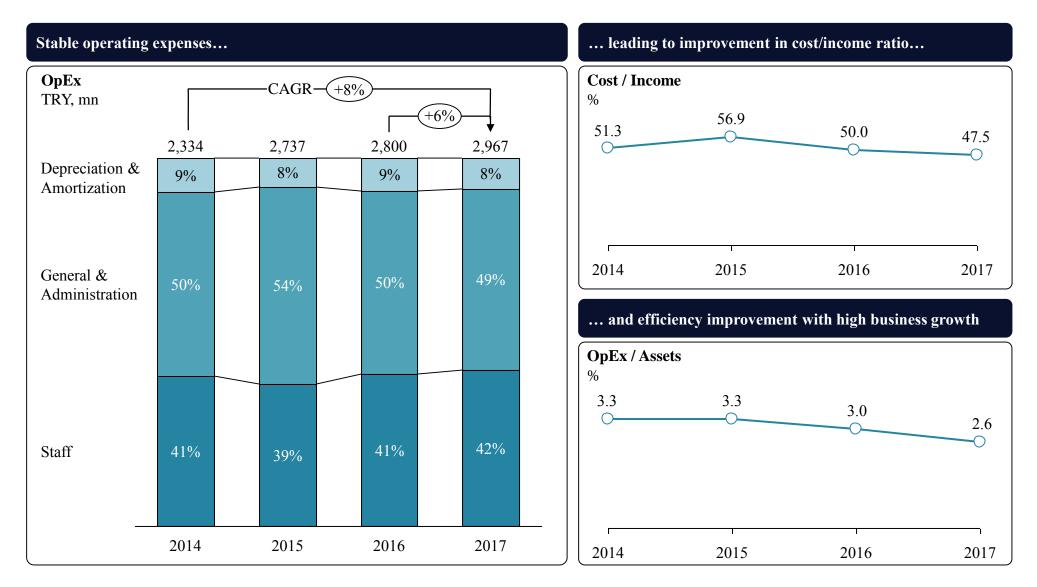
# Change in business mix combined with measures taken in credit risk management across segments translates to better asset quality





(2) Based on BRSA segment definition, including SME credit cards

# Diligent focus on efficiency even facing high business growth leading to improving efficiency metrics





### **Key financial ratios**

	Bank only figures	2014	2015	2016	2017	ΔΥοΥ
	RoAE	10.9%	8.0%	12.7%	14.3%	+1.7pps
Profitability	RoAA	1.2%	0.9%	1.3%	1.4%	+0.1pps
	Cost / Income	51.3%	56.9%	50.0%	47.5%	-2.5pps
	NIM after swap expenses	4.7%	4.7%	5.2%	4.7%	-0.5pps
Liquidity	Loans / Deposits <sup>(1)</sup>	113.7%	116.6%	114.3%	117.9%	3.7pps
	NPL Ratio	5.2%	6.3%	5.8%	5.0%	-0.8pps
Asset quality	Coverage <sup>(2)</sup>	117.6%	114.6%	118.6%	116.3%	-2.4pps
	Cost of Risk	2.3%	2.2%	2.2%	1.7%	-0.5pps
	CAR	17.0%	15.4%	14.5%	15.0%	0.5pps
Solvency	Tier I Ratio	13.0%	12.0%	12.6%	12.2%	-0.4pps
	Leverage	8.8	9.5	10.0	10.4	+0.4



## Key strategies in 2017 and going forward

	• Real banking, i.e., minimum market risk
Long Term	Prudent credit risk management
Sustainable Strategy	• High CAR, high liquidity at all times
	• Leverage wholesale funding opportunities presented by new shareholder structure
	• Maintain solid, above the market growth in Corporate & Commercial and SME segments
	• <b>Measured growth in consumer</b> lending with general purpose loans and renewed emphasis on credit cards with "high card spend" – a driver of acquiring volume (an SME business)
Mid Term Strategic	• Profitability and <b>downstream business focus</b> in Corporate & Commercial segments
Actions	• Continued emphasis on building a <b>stable deposit base</b> through new channels, offerings to untapped segments and customer groups (enpara.com)
	• Focus on <b>fee generation</b> and <b>operating expenses control</b> as well as continuing <b>improvement on cost of risk</b> front thanks to the shift in loan book mix towards less risky segments



## Appendix

### **Finansbank BRSA Bank-Only Summary Financials**

Income Statement					Balance Sheet				
TRY, mn	2014	2015	2016	2017	TRY, mn	2014	2015	2016	2017
					Cash & Banks <sup>(1)</sup>	9,108	10,313	14,925	17,291
Net Interest Income (After Swap Expenses)	2,742	3,145	3,786	4,276	Securities	9,165	9,197	12,950	15,543
(Alter Swap Expenses)					Net Loans	50,344	57,273	62,923	82,683
Net Fees & Commissions	1,334	1,314	1,363	1,686	Fixed Asset and Investments <sup>(2)</sup>	2,431	2,283	2,912	3,168
Income		,	<u>,-</u>		Other Assets	4,158	6,662	7,792	7,172
Trading & Other Income	17(	251	450	287	Total Assets	75,206	85,727	101,503	125,857
Trading & Other Income	476	351	452		Deposits	42,075	48,566	53,939	67,032
Total Operating Income	4,551	4,810	5,600	6,250	Customer Deposits	40,652	47,009	51,966	65,297
					Bank Deposits	1,423	1,557	1,973	1,735
Operating Expenses	(2,334)	(2,737)	(2,800)	(2,967)	Borrowings	16,541	17,278	24,821	34,798
Net Operating Income	2,218	2,073	2,800	3,282	Bonds Issued	5,373	4,336	4,312	7,914
	,		,		Funds Borrowed	4,898	5,640	10,758	16,883
Provisions	(1,076)	(1,170)	(1,316)	(1,233)	Sub-debt	2,122	2,662	3,236	3,511
Profit before tax	1,142	903	1,484	2,049	Repo	4,147	4,639	6,515	6,490
	1,142	705	1,404		Other	8,017	10,860	12,617	11,872
Tax expenses	(265)	(197)	(280)	(446)	Equity	8,574	9,024	10,126	12,155
Profit after tax	877	706	1,203	1,603	Total Liabilities & Equity	75,206	85,727	101,503	125,857



#### **Finansbank BRSA Consolidated Summary Financials**

Income Statement				
TRY, mn	2014	2015	2016	2017
Net Interest Income (After Swap Expenses)	2,865	3,272	3,962	4,441
Net Fees & Commissions Income	1,397	1,387	1,445	1,783
Trading & Other Income	474	307	455	413
Total Operating Income	4,736	4,966	5,862	6,636
Operating Expenses	(2,444)	(2,874)	(2,938)	(3,126)
Net Operating Income	2,292	2,092	2,923	3,510
Provisions	(1,100)	(1,207)	(1,390)	(1,269)
Profit before tax	1,192	884	1,533	2,241
Tax expenses	(276)	(204)	(295)	(469)
Profit after tax	916	680	1,238	1,773

Balance Sheet				
TRY, mn	2014	2015	2016	2017
Cash & Banks <sup>(1)</sup>	9,209	10,403	15,084	17,424
Securities	9,209	9,254	12,983	15,608
Net Loans	50,181	57,110	62,637	82,439
Fixed Assets <sup>(2)</sup>	1,897	1,979	2,243	2,427
Other Assets <sup>(3)</sup>	6,339	9,304	11,379	13,297
Total Assets	76,835	88,049	104,326	131,195
Deposits	41,896	48,311	53,865	66,934
Customer Deposits	40,473	46,755	51,892	65,198
Bank Deposits	1,423	1,557	1,973	1,735
Borrowings	18,016	19,364	27,351	39,530
Bonds Issued	5,825	5,827	6,332	10,398
Funds Borrowed	5,853	6,066	11,164	18,622
Sub-debt	2,122	2,662	3,236	3,511
Repo	4,216	4,809	6,620	7,000
Other	8,126	10,968	12,806	12,302
Equity	8,798	9,405	10,304	12,428
Total Liability	76,835	88,049	104,326	131,195



(1) Includes CBT, banks, interbank, other financial institutions

(2) Including subsidiaries

(3) Including Leasing & Factoring receivables

### **International Borrowings and Issuances**

Type of Borrowing	Maturity	Currency	<b>Outstanding Principal</b> (mn)	<b>Tenor</b> (Years)
Eurobond	Apr-19	USD	500.00	5
Eurobond	May-22	USD	750.00	5
Multilateral Loan	Oct-22	USD	55.00	5
Multilateral Loan	Nov-19	USD	5.18	7
Multilateral Loan	Dec-19	EUR	14.28	5
Multilateral Loan	May-20	EUR	35.71	5
Multilateral Loan	Nov-20	USD	8.05	7
Multilateral Loan	Mar-21	USD	31.68	7
Multilateral Loan	Apr-21	USD	18.79	7
Multilateral Loan	Dec-21	EUR	30.00	6
Multilateral Loan	Dec-22	EUR	13.63	7
Multilateral Loan	Feb-23	USD	21.13	6
Multilateral Loan	Mar-24	USD	20.00	7
Multilateral Loan	Jul-25	EUR	18.82	10
Project Finance Receivables Secured Loan	Apr-20	USD	200.00	3
Securitization	Feb-28	EUR	150.50	10
Securitization	Feb-28	USD	350.00	10
Securitization	Aug-20	USD	256.67	5
Securitization	Nov-24	EUR	38.88	12
Subordinated Loan	Oct-20	USD	325.00	11
Subordinated Loan	Oct-21	USD	200.00	12
Subordinated Loan	Dec-21	USD	125.00	12
Subordinated Loan	May-27	USD	260.00	10
Syndication EUR Tranche	Dec-18	EUR	503.24	1
Syndication USD Tranche	Dec-18	USD	182.00	1

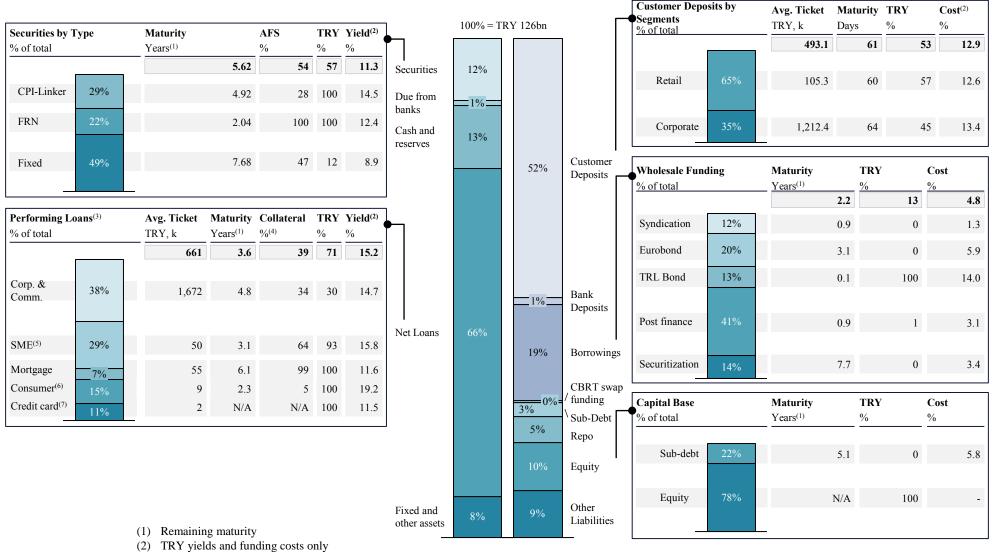


## **Board of Directors**

Name	Position	Background
Dr. Ömer A. Aras	Chairman and QNB Finansbank Group CEO	<ul><li>Founding member of Finansbank</li><li>Former CEO of Finansbank for 6 years</li></ul>
Sinan Şahinbaş	Vice Chairman	<ul><li>Former CEO of Finansbank for 7 years</li><li>Previously worked in Treasury, Corp. Banking and Risk Mgmt. departments of Finansbank</li></ul>
Abdulla Mubarak Al-Khalifa	Member of the BoD	<ul> <li>QNB Group Chief Business Officer</li> <li>Holds board membership in various QNB subsidiaries in Qatar, Egypt and Jordan</li> </ul>
Ali Rashid Al-Mohannadi	Member of the BoD	<ul> <li>QNB Group Chief Operating Officer</li> <li>Holds board membership in various QNB subsidiaries in Egypt and UAE</li> </ul>
Ramzi Talat A Mari	Member of the BoD	<ul> <li>QNB Group Chief Financial Officer</li> <li>Holds board membership in various QNB subsidiaries in Qatar, Egypt and Jordan</li> </ul>
Noor Mohd J. A. Al-Naimi	Member of the BoD	<ul> <li>QNB Group General Manager Group Treasury</li> <li>Assistant General Manager</li> <li>Executive Manager</li> </ul>
Fatma A Al-Suwaidi	Member of the BoD	<ul> <li>QNB – AGM of Group Credits</li> <li>Holds board membership in various QNB subsidiaries in Tunisia and UAE</li> </ul>
Ali Teoman Kerman	Member of the BoD and Chairman of Audit Committee	<ul> <li>Former Vice Undersecretary of Treasury</li> <li>Former Vice President of BRSA</li> <li>Former board member of SDIF</li> </ul>
Dr. Osman Reha Yolalan	Member of the BoD	<ul> <li>Current Vice President of Corporate Affairs in Tekfen Holding</li> <li>Former CEO of Yapı Kredi</li> <li>Part-time professor in various universities</li> </ul>
Durmuş Ali Kuzu	Member of the BoD	<ul> <li>Former Vice President of BRSA</li> <li>Experience in Vakıfbank, Emlakbank, Treasury, Public Oversight Institution</li> </ul>
Temel Güzeloğlu	Member of the BoD and QNB Finansbank CEO	<ul> <li>Former EVP of Retail Banking and Strategy</li> <li>Experience in Unilever, Citibank, McKinsey &amp; Co.</li> </ul>



#### Loan heavy balance sheet, 2017



(3) Excluding accruals. Based on QNB Finansbank business lines definition



(4) Hard collateralization including cash, mortgages and CGF

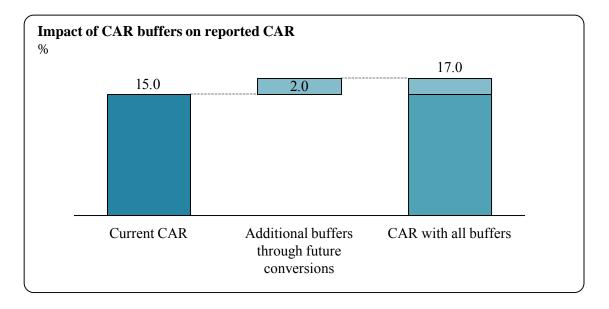
(5) Including Micro

(6) Including GPL, Auto loans and Retail Overdraft

(7) Including business CC. Calculation of Yield includes not revolving CC balance

#### Current sub-loan portfolio creates significant capital buffers to support future growth

Outstanding sub-loans	Maturity	Amount	Compliance	Capital consideration	
• Tranche 1	Oct'20	USD 325.00	Basel II	USD 75.8mn	Conversion to Basel III compliant sub-loan can be
• Tranche 2	Oct'21	USD 200.00	Basel II	USD 46.7mn	carried over either through parent or market issuances
• Tranche 3	Dec'21	USD 125.00	Basel II	USD 29.2mn	• Actual timing will depend on capital requirements





#### Disclaimer

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